



50th
American Presidential
Inaugural Commemoratives
1985



“Setting goals, meeting challenges, striving for excellence are key to the endless possibilities the future holds in store for America.”

Ronald Reagan, August 25, 1984

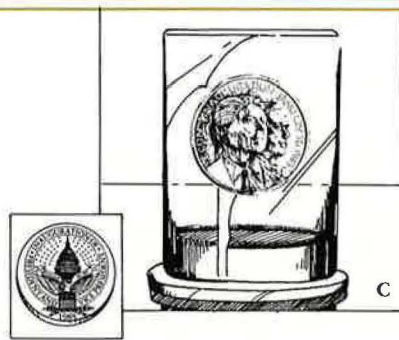


A. Sovereign symbol of strength, grace, and freedom ... the American eagle. For more than 200 years, this noble creature has represented our great nation. Now, it soars to new heights in this exquisite bisque sculpture specially created by the renowned Edward Marshall Boehm Studios.

Proudly displayed in museums, palaces, and private art collections around the world, Boehm porcelains are selected as gifts of distinction for heads of state and visiting dignitaries. Now, you too can own one of these original masterpieces, cast in a limited edition of 500.

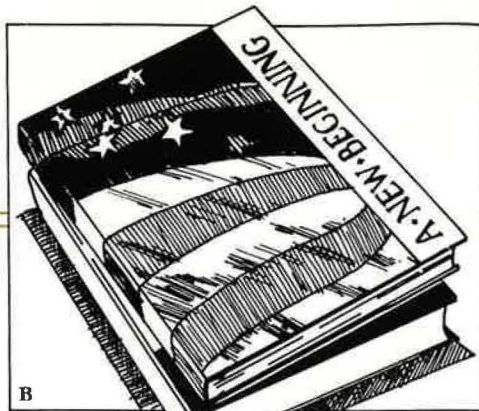
Only the purest white bisque porcelain is used for each piece. And every creation is true to its subject in flawless detail and boundless spirit. 14" wide, 7" deep, 19" high.

Porcelain Soaring Eagle, #9005, \$950.00



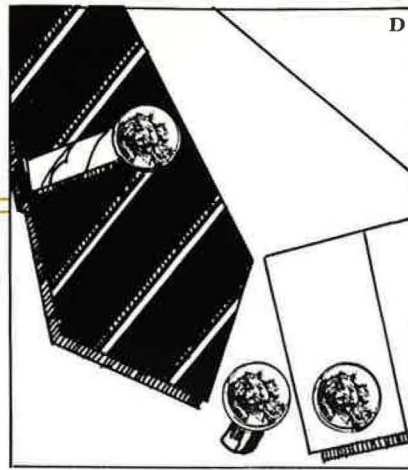
C. Toasting the 50TH American Presidential Inaugural will be even more fun with this sparkling set of glasses and genuine leather coasters. The set of glasses displays an etched design of the Official Inaugural Medallion of the President and Vice President. The 3½" round coasters are blind-embossed on leather and have a no-slip backing. Glasses are 13½ oz. double old fashioned and are sold as a set of six with a companion set of six coasters.

Inaugural Glasses and Coasters Set, #2000, \$45.00



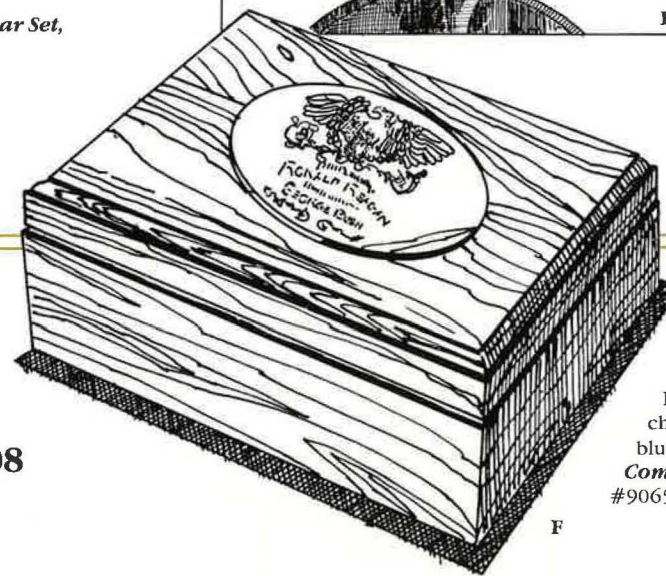
B. America is back—prouder, stronger, better ... share the unforgettable highlights of the Reagan Administration's first term in office-- from Inauguration 1981 ... to election night 1984. *A New Beginning: The First Four Years* is a stunningly beautiful, hardbound edition illustrated with official photos in full-color. 96 pages. Sold as a two volume set with *the Official 1985 Inaugural Book*, which captures all the excitement of the 1985 Inaugural festivities. Includes a photographic history of past Inaugurations, plus previously unreleased photos of the 1985 celebration. Hardbound, with full color illustrations. Both volumes 9¼" x 11¾".

A New Beginning and The Official 1985 Inaugural Book set, #9010, \$50.00
Shipment will begin after March 1, 1985.



D. A winning pair—the Official Inaugural Medallion portrait of the President and Vice President adorn this handsome gift set. The men's gift set contains a 2" long high polished *Tie Bar* with the medallion motif and a pair of *Cuff Links* in a blue velvet gift box. This elegant set is 24 kt. gold-plated. Sold as a set only.
Cuff Links and Tie Bar Set, #1000, \$25.00

As shown on cover.



F. At home or in the office our commemorative cherrywood box makes a handsome "keeper" for your special treasures. It features a gold-plated reverse side design of the 2¾" bronze Inaugural Medallion. It is beautifully inlaid in the custom-crafted solid cherrywood box with a hand-rubbed finish. Rich blue velvet interior. 5" x 6½" long.
Commemorative Cherrywood Box, #9065, \$95.00

E. The official Presidential Medal commemorating the 40TH American President and Vice President. Artist Mico Kaufman sculpted the President from life during a White House sitting shortly after the November election. The 2½" silver medallion is offered exclusively through the Presidential Inaugural Committee. It features the official portraits on the front and a reproduction of an eagle from the ceiling of the residence dining room in the White House on the reverse. The medallion is struck in .999 fine silver with an antique finish. This medal is a limited edition and no orders will be accepted after February 28, 1985. Serially numbered, and packaged in a blue velvet gift box. 2½" diameter. Not available in collector sets.

Exclusive Silver Medallion, #9015, \$195.00
Each offering described below is an exact reproduction of the sculpted design described above:
Bronze Medallion (2¾" diameter with walnut stand and blue velvet gift box) #9020, \$25.00
Silver Medallion (1½" diameter with blue velvet gift box) #9025, \$55.00
Gold Medallion (1¼" diameter 14kt. gold with blue velvet gift box) #9030, \$550.00
Two Medallion Collector Set (Set contains one 1½" bronze medallion and one 1½" .999 silver medallion. Serially numbered and matched numbers. blue velvet gift box) #9035, \$75.00
Four Medallion Collector Set (The set contains one each of the following medallions: 1½" antique bronze, 1½" .999 silver, 1¼" 14 kt. gold and 2¾" bronze. Serially numbered, matched numbers, blue velvet gift box) #9040, \$675.00

Call toll-free
800-453-1908
In Utah
800-662-2500

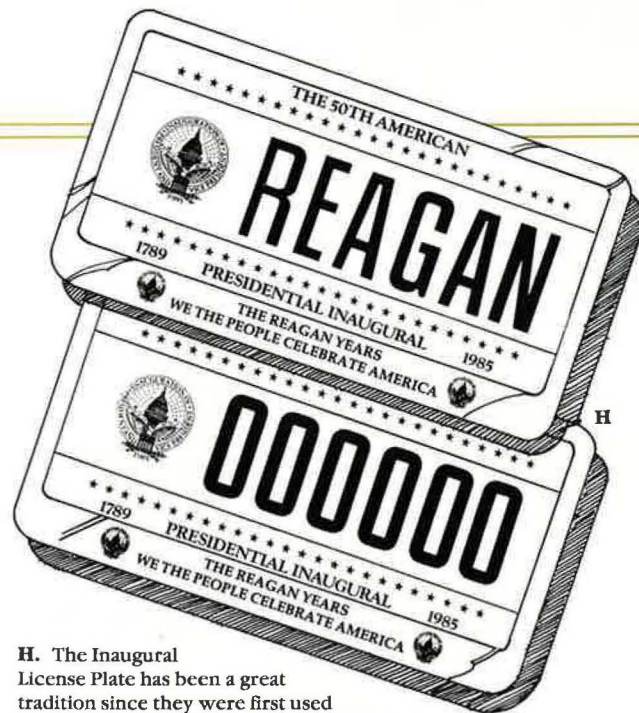
Call toll-free
800-453-1908
In Utah
800-662-2500



**50TH American Presidential
Inaugural Commemoratives**
P.O. Box 19804
Washington, D.C. 20036



G. For the woman with style who wants to show her enthusiasm for the 50TH American Presidential Inauguration. This elegant gift set includes a 24 kt. gold-plated stick pin and a dainty 18'' gold-plated complementary accessory chain with pendant. Both are gift-boxed and each is adorned with the Official Inaugural portrait of the President and Vice President.
Stick Pin and Pendant Gift Set,
#1010, \$25.00



H. The Inaugural License Plate has been a great tradition since they were first used in 1933. For the 50TH Presidential Inaugural, the tradition continues in reflective gold, blue, and red on white. The two-plate sets are available in a numbered series where a randomly selected number is assigned to you, or a *Personalized Plate*. The personalized plates are available with any name or phrase of up to six letters or numbers. If you wish to have the license registered for use on a car, complete the License Registration Form on the back of the reply envelope.

These plates can be officially displayed on your automobile until they expire on March 15, 1985, *IF* you choose to have them registered.

Numerical Inaugural License Plate #9045, \$30.00

Personalized Inaugural License Plate (includes one free frame), #9055; \$50.00

License Frame Only, #9060, \$5.00



*The Committee for
the 50th American Presidential Inaugural
requests the honor of your presence
to attend and participate in the Inauguration of
Ronald Wilson Reagan
as President of the United States of America
and
George Herbert Walker Bush
as Vice President of the United States of America
on Sunday the twentieth of January
one thousand nine hundred and eighty five
in the City of Washington*

This is a Commemorative Invitation

For the sixth time in the history of our country, the date of the Presidential Inaugural falls on a Sunday. Following tradition, the public Swearing-In Ceremony and related festivities will be held on Monday, January 21st while a private official Swearing-In will occur on Sunday, January 20th.

This invitation commemorates the official Swearing-In on Sunday. It does not constitute admission to any of the Inaugural Events.

The Committee for the 50th American Presidential Inaugural



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

PERMIT NO. 15307 WASHINGTON, D.C. 20036

POSTAGE WILL BE PAID BY ADDRESSEE



**50TH American Presidential Inaugural
Commemoratives**

P.O. Box 19804
Washington, D.C. 20036



Please print or type

Send to:

50TH American Presidential Inaugural Commemoratives
P.O. Box 19804, Washington, D.C. 20036

THANK YOU FOR YOUR ORDER

Check Enclosed (Please make checks payable
to Inaugural Commemoratives)

We honor Master Card Visa American Express

50TH American Presidential Inaugural Commemoratives
P.O. Box 19804, Washington, D.C. 20036

Send to: Please print or type

Name _____

Street _____
(We need a street address for UPS)

City, State _____ Zip _____

Daytime phone number () _____

THANK YOU FOR YOUR ORDER

Check Enclosed (Please make checks payable to **Inaugural Commemoratives**)

We honor Master Card Visa American Express
Account # _____

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Expiration Date _____
Signature (If using credit card) _____

Item	Qty.	Name and Description of Item	Item Price	Total

All orders must be postmarked by March 1, 1985.

<p>How To Order</p> <ol style="list-style-type: none"> 1. Make your selection(s) and fill in order form <i>completely</i>. 2. Send check or provide credit card information (sorry no C.O.D.'s please; do not send cash.) 3. Return in prepaid envelope provided. 4. To order by phone, call Toll Free 800-453-1908; have credit card information and selection of merchandise ready before calling. 	<p>Packing, Shipping and Insurance</p> <p>If your order is:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Under \$35</td> <td style="width: 50%;">Add \$4.25</td> </tr> <tr> <td>\$35 - \$49</td> <td>\$5.00</td> </tr> <tr> <td>\$50 - \$74</td> <td>\$7.50</td> </tr> <tr> <td>\$75 - \$99</td> <td>\$9.50</td> </tr> <tr> <td>\$100 - \$149</td> <td>\$12.00</td> </tr> <tr> <td>\$150 or more</td> <td>\$15.00</td> </tr> </table>	Under \$35	Add \$4.25	\$35 - \$49	\$5.00	\$50 - \$74	\$7.50	\$75 - \$99	\$9.50	\$100 - \$149	\$12.00	\$150 or more	\$15.00	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"></td> <td style="width: 50%; text-align: right;">Merchandise Total</td> </tr> <tr> <td></td> <td style="text-align: right;">Packing, Shipping & Insurance <small>◀(see chart)</small></td> </tr> <tr> <td></td> <td style="text-align: right;">Deliveries to Wash., D.C. only add 6% sales tax</td> </tr> <tr style="background-color: #e1eef6;"> <td></td> <td style="text-align: right;">Total Order</td> </tr> </table>		Merchandise Total		Packing, Shipping & Insurance <small>◀(see chart)</small>		Deliveries to Wash., D.C. only add 6% sales tax		Total Order
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	Deliveries to Wash., D.C. only add 6% sales tax																					
	Total Order																					

To insure prompt delivery, please use this envelope for merchandise orders only.



For License Plate Orders Only

In addition to completing the order form, please record the following information (required by law):

Make of Car(s) _____

Present License Plate Number(s) _____

I certify that this automobile is registered in the state of: _____

For Personalized Plates only:

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Please print clearly (maximum 6 characters/spaces)

Signature _____ Date _____

Gift Delivery and Guarantee

Our fulfillment department is committed to prompt delivery and customer satisfaction. Whenever possible we ship via United Parcel Service (UPS), so please provide us with a street address. UPS will not deliver to a P.O. Box. Please allow 3-4 weeks for delivery of your order. Certain items require a longer shipping delivery time and are identified in the gift brochure.

Governor ^{and} Mrs. Atiyeh



*In honor of
the Vice President of the United States
and Mrs. Bush
The Committee for
the 50th American Presidential Inaugural
requests the pleasure of your company
at the
American Showcase Inaugural Gala
Friday evening, the eighteenth of January
one thousand nine hundred and eighty-five
Washington Convention Center
in the City of Washington*

Business Suit

nine o'clock

Salute to the Vice President

American Showcase Inaugural Gala Information Form

This invitation entitles the recipient to make application to purchase tickets for ONLY ONE OF THE FOLLOWING CATEGORIES:

- (a) One or two reserved seats at \$150 each.

A limited number of the following are available, instead of the above, and can only be purchased via telephone:

- (b) One or two reserved seats at \$100 each.

- (c) One or two reserved seats at \$75 each.

- (d) One major donor box accommodating ten persons at \$6,000 per box.

NOTE: Orders received via mail for a box, \$100 seat or \$75 seat will be returned unfilled to the sender.

This invitation is not transferable.

Ticket requests will be filled on a *first come, first served* basis. All orders will incur a \$4.00 handling charge to cover processing of tickets. TICKET SALES ARE FINAL.

PLACE YOUR ORDER FOR TICKETS IN THE FOLLOWING MANNER:

TO EXPEDITE ORDER—For ALL Tickets

Call Toll Free Number 1-800-257-9600

From MD, VA, and DC use 202-433-7116

We accept AMERICAN EXPRESS, MASTERCARD, or VISA

Hours: 9:00 am to 7:00 pm EST Monday through Saturday

10:00 am to 6:00 pm EST Sunday

NO ORDERS ACCEPTED Dec. 23, 24, 25, or Jan. 1.

ALTERNATE ORDER PLACEMENT—\$150 Tickets ONLY

Make check or Money Order payable to "50th Inaugural Committee" (including the \$4.00 handling charge) and mail in the return envelope provided. BE SURE TO COMPLETE THE MAIL ORDER RESPONSE FORM ENCLOSED IN THE RETURN ENVELOPE.

Tickets for orders received at the Inaugural Committee after January 9, 1985, must be picked up at "Will Call" located in the Washington Convention Center, 900 9th Street, N.W., Washington, D.C. IDENTIFICATION IS REQUIRED TO PICK UP TICKETS.

If you are unable to pick up your tickets in person, your representative must present a letter from you authorizing him/her by name to receive your tickets. That person must also have proper identification.

"Will Call" is open January 14-21, from 9:00 am to 7:00 pm Monday-Saturday, and from 10:00 am to 6:00 pm on Sunday.