

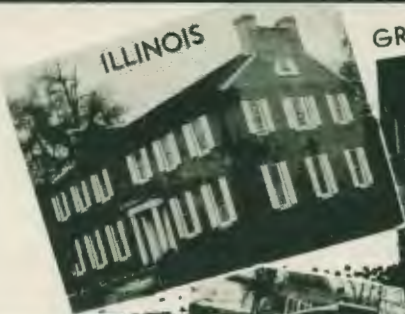


YOU HAVE A HOME



YOU HAVE A CHURCH

HERE ARE YOUR COLLEGES!



"Every Congregational Christian CHURCH . . .
Every Congregational Christian Church MEMBER . . .
An ANNUAL INVESTOR in CHRISTIAN HIGHER EDUCATION
. . . Through Support of the Church-Related COLLEGE"



Introduction

This booklet contains important information about the colleges which belong to the Congregational Christian College Council. Each of these institutions is a product of the early passion of the Congregational churches for leadership which was Christian in outlook, intellectually disciplined, and culturally effective. These schools through more than a century have carried the torch of Christian learning. They have turned out great leaders who in many areas of religious, political, and community life have fully justified the church's faith in the power of Christian education. During the years since their founding these colleges have proudly held to the Congregational tradition. They have emphasized freedom for the individual in a free society. In their teaching they have consistently emphasized that men are free only to the extent that they have been captured by great ideas and ideals.

These colleges have pioneered in many ways in the educational field. They have been pace-setters in the maintenance of academic standards, in the development of improved educational methods, and in the creation of academic communities which nourish the whole man.

The Congregational Christian Churches of America have gradually lost sight of these colleges and have failed progressively as the years have passed to recognize the unique contribution which these educational institutions have made to the Congregational Christian Churches of America. Congregational laymen and ministers alike have become preoccupied with other missions of the churches and as a result have allowed many of their finest colleges to become separated from them. Both the churches and the colleges have suffered.

The members of the Congregational Christian College Council are proud of their Congregational heritage. They desire above all things to continue to be effective servants of the churches and to supply the lay and the clerical leadership which Congregationalism desperately needs.

These colleges approach the churches again through this bulletin, not as beggars seeking alms, but as successful, useful institutions seeking understanding and support in a shared enterprise important to the churches and to society.

In these days, when the secularization of life has denuded it of most of the spiritual values which have traditionally been considered important and robbed it of those moral imperatives natural to a vibrant Christian witness, we believe that Christian education may play a critical and a redemptive role.

The Congregational Christian College Council asks of Congregational Christians everywhere understanding of its mission and whole-hearted financial support in its accomplishments. The program of cooperation recommended in the pages of this booklet deserves and we hope will receive the enthusiastic approval and full instrumentation from the General Council and the individual Congregational Christian Churches represented in it.

Samuel G. Stevens

President

Congregational Christian College Council

"Unless something is done to strengthen the financial resources of the privately endowed church-related colleges, many of the smaller ones will fall by the wayside, and, eventually, the *MAIN CHURCH-RELATED COLLEGES WILL BE COMPELLED TO FALL IN LINE WITH THE STATE OR TAX-SUPPORTED COLLEGES.*

"We should realize that the presence and influence of the free church-related colleges in the field of higher education is a successful 'prop' for the state schools to prevent political interference, if not political domination, of their program of activities. It is time the church realized its source of support and its bulwark for freedom."

L. E. SMITH
President of Elon College

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Your **BELOIT COLLEGE, BELOIT, WISCONSIN** — CITY OF 30,000, HAS AN ENROLLMENT OF 1050 STUDENTS: 625 BOYS, 425 GIRLS, 20% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 92% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$3,200,000, AND THE TOTAL PRODUCTIVE ASSETS, \$3,200,000. OPERATING DEFICIT, BEFORE GIFTS, IN 1951-52 WAS \$213,000.

Beloit



Beloit College has over its 105-year history sent more than 400 graduates into the ministry, missionary work, and other church leadership.

Living" Council and program nurtures the aim: "In the sense that religion is deeply involved in the organization of life into a whole and that many truths include not only factual content but great hopes and faith, Beloit College would have her students know religion."

Its numbers among its Congregational alumni James A. Blaisdell, Henry Burton, T. D. Christie, Archie Crawford, Edward Dwight Eaton, Caleb Gates, Marcus W. Johnson, Irving Maurer, Oscar E. Maurer, Frank Porter, Thomas Riggs, Wilfrid A. Rowell, James W. Strong.

Beloit must meet its current deficit. Your help for this and your continued help in the years to come are both essential.

On campus, Beloit maintains a strong religious program, both academically and institutionally. Its "Design for

Additional operation income is needed chiefly for the faculty salary schedule. About \$30,000 a year in additional scholarship grants is a vital must.

Beloit also has serious need for capital gifts in the area of new buildings, all of them necessary for successful plant operation. Buildings which must be erected if Beloit is going to continue to give optimum educational service are library; commons; speech, dramatics, and music; science hall; and several small dormitories, ALL OF WHICH HAVE BEEN APPROVED in principle by the Board of Trustees.

Beloit asks for capital gifts totaling \$3,500,000 and endowment gifts of \$8,000,000, \$350,000 additional annual operating revenue, from all sources, being urgently required.



PRESIDENT CAREY CRONEIS says:

Beloit College was founded largely through the efforts of a group of Yale Congregationalists. Its first, second, and fourth presidents were prominent Congregational ministers, and presently many Congregationalists are represented on the Board of Trustees and the faculty. Although the control of the college has always been private, the institution chooses to remain a church-related college true to its Congregational origin and tradition. On the basis of that history and those traditions as well as its contributions to the church, Beloit feels justified in seeking more active support from Congregationalists.

Defiance



Your DEFIANCE COLLEGE, DEFIANCE, OHIO — CITY OF 12,000, IN 1951-52 ENROLLED 250 STUDENTS: 175 BOYS, 75 GIRLS, 30% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 90% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$202,731, AND PRODUCTIVE ASSETS, \$948,535. OPERATING DEFICIT IN 1951-52 IS \$62,753.

Defiance College in the past few years has sent 73 graduates into the ministry, missionary work, and other service of the church.

Defiance has produced such Christian leaders as Paul D. Chiles, Judson Fiebiger, Alfred Hurst, Paul Kershner, Justin Morrill, Earl B. Pleasant, and Cleon Swartz.

On campus, Defiance College has a religious program cultivating a wholesome religious attitude among students; promoting activities to keep the faith with the founders of the college; creating understanding, tolerance, and appreciation; developing religious and

social leadership—and extending these concepts to leadership in the community and outlying areas.

Defiance College needs immediate support to wipe out its deficit.

It needs continuing support in the future.

Its needs for additional operating income in the immediate future include \$5,000 for scholarships; \$5,000 for the library; \$3,000 for over-all addition to salaries; \$3,000 for additional maintenance employees; and \$2,000 for maintenance now neglected.

Capital gifts needed at once include \$10,000 to re-route the sewer, now under the gymnasium, and to make

much-needed repairs to that building. \$100,000 is necessary for the erection of a one-story library building. To establish a college press in connection with Comprehension and Communication of Ideas, \$10,000 in gifts is needed.

A modernization program for the college buildings over a long-term period will necessitate \$60,000.

The complete renovation of the athletic field, with grandstand, will cost \$15,000.

Rebuilding of boilers will cost \$8500.

ALL THESE PROJECTS are necessary, and have the approval of the Board of Trustees.

PRESIDENT KEVIN MC CANN says:

The Defiance College, strongly tied to the Congregational Christian churches, is founded on a religious belief in the brotherhood of man under the Fatherhood of God and in the dignity, the freedom, the worth of every human being whatever the color of his skin or the weight of his purse. In its educational mission, the animating spirit of The Defiance College is the spirit of the Congregational Christian churches — independence of mind and reliance on conscience within the guidance of the Gospel. So founded and inspired, The Defiance College can hardly exist, cannot expect to grow and expand, except in the sympathetic concern and the warm support of the Congregational Christian churches and their membership.



Your DOANE COLLEGE, CRETE, NEBRASKA — SMALL - TOWN ENVIRONMENT, IN 1951-52 ENROLLED 280 STUDENTS: 180 BOYS, 100 GIRLS, 30% OF THE CONGREGATIONAL CHRISTIAN FAITH, 97% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$1,681,000, AND TOTAL PRODUCTIVE ASSETS, \$2,330,655. OPERATING DEFICIT IN 1951-52 IS \$36,000.

Doane



Since the minds and emotions of men are the determining factors in their actions, Doane College believes that religion should and must be at the heart of the curriculum which trains the leaders of the future. Through Doane's official and student religious activities, it tries to undergird the religious life of the student and increase his enthusiasm for the service of God through the church of his choice.

Doane College in the past few years has sent nearly 50 graduates into church and missionary leadership.

Among Doane graduates now Congregational Christian leaders are E. Merle Adams, Dorothy Blatter, Senator Hugh Butler, Gertrude L. Hanford, George B. Hastings, Mrs. Marieta Kerl, Frank H. Korab, Roger E. Manners, and Louise Triplett.

Doane College needs help at once to take care of its deficit.

Continuing future support is needed for both operating income and as capital gifts.

Faculty salaries should be increased immediately, and the staff should be enlarged. In addition, \$20,000 is needed in the form of further scholarship grants.

PRESIDENT DAVID L. CRAWFORD says:

We are proud to be associated with the Congregational Christian denomination and want the denomination to be proud of Doane College. There is an opportunity today, greater than ever before, for our church-related colleges to advance the cause of Christianity, and we are eager that our Church throughout the United States see this opportunity, and by means of financial help make it possible for us to achieve the goal ahead. Think what a dollar a year from every Congregationalist would do for our colleges!

Doane College needs one million dollars for new buildings.

A new chapel awaits sufficient funds, and a new administration building plus classrooms must be erected.

Additional equipment for the science department must be provided.

The Doane Board of Trustees has approved all the units IN THIS PRO-

GRAM as urgent, and has recommended the building up of several departments, notably religious education and preparation for church service, business and economics, and pre-engineering, involving increases in staff and student enrollment. \$1,000,000 is asked for capital gifts; \$2,500,000 for endowment; \$70,000 annually for operating costs.



Drury



Your DRURY COLLEGE, SPRINGFIELD, MISSOURI — CITY OF 85,000, IN 1951-52 ENROLLED 782 STUDENTS: 448 BOYS, 334 GIRLS, 13% OF THE CONGREGATIONAL CHRISTIAN FAITH, 90% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$1,200,000. DRURY LISTS NO DEFICIT FOR 1951-52.

Drury College has sent 110 graduates to the ministry in the last twelve years and an equal number to other branches of Christian leadership.

Drury graduates have served as president and members of major committees of the State Congregational Christian Conference and the National Council. Drury is educating music directors and church secretaries and furnishes many student pastors in rural churches of the area. It trains church leaders, Bible School teachers, and directors of religious education. The center of the educational philosophy at Drury is the Christian Ethic.

Such men as Russell Ayre, George Crandall, James McKinley, and Henry Liebeck are Drury graduates.

Drury is proud of the selection of its faculty on Christian principles, its recent Faculty Retreat, the present participation of the college with fifty others in a study: "What Is a Christian College?", the growth and development of its School of Religion, the emphasis upon weekly worship in its chapel, the importance of its lectures in religion, and the significance of close liaison between the campus and churches.

PRESIDENT JAMES L. FINDLAY says:

The churches need the colleges — and the colleges need the churches. Both will suffer if they do not supplement each other. The colleges must increase in their efforts to supply professional and lay leadership for the churches. This increasingly is their aim and objective. But only a portion of their purpose can be accomplished unless the colleges receive support more strongly than in the past — in students from Congregational Christian homes and in financial undergirding. On this latter matter, I have long urged that the Congregational colleges strongly present their case for an annual giving from the Congregational Christian church membership of \$1.00 per individual. Other communions have preceded us in this matter and have far out-distanced us. It is time Congregationalists follow this strategy. Ample reasons can be furnished to prove the logic of such a proposal. No greater statesmanship in planning for the future of our churches could be shown than by implementing this program at the earliest possible date.

Drury College asks your help for operating income to increase faculty salaries, for the library, and for more scholarships.

Areas of Drury's institutional program having the greatest need for capital gifts are more housing in the form of new dormitories, an addition to the library, a new humanities building, and a new science building.

In addition to these items, the Board of Trustees has approved on a long-term basis a graduate studies program leading to a master's degree in educa-

tion, an evening division for adult education, an expansion of the School of Religion, and a program of nurses' education.

Drury's plans call for three new buildings, an addition to one building, eighty - five new scholarships, and \$500,000 worth of new equipment.

Drury needs \$2,000,000 in capital gifts, \$5,000,000 in endowment, and \$100,000 annual operating income gifts.

Drury hopes to increase its student body to an optimum 800-1000.

PRESIDENT LEON E. SMITH says:

Elon College was founded in 1889 by the Christian Church in the South (now Congregational Christian). The church selected the location for the college and erected the administration building and dormitories. From the beginning, each church was asked to contribute a designated amount annually for the support of the college. Our churches in the Southern Convention are asked to give through the apportionment plan \$15,000 annually. In addition, each church is asked to contribute \$1 per member annually as a sustaining fund for the college . . . Throughout the country, we must ask for more helpful consideration on the part of the denomination and the churches of the denomination.



Elon

Your ELON COLLEGE, ELON COLLEGE,
NORTH CAROLINA — SMALL - TOWN
ENVIRONMENT, IN 1951-52 ENROLLED 650
STUDENTS: 350 BOYS, 300 GIRLS, 25% OF

THE CONGREGATIONAL CHRISTIAN FAITH, 95%
PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$472,000, AND
TOTAL PRODUCTIVE ASSETS, \$772,000. OPERATING DEFICIT IN 1951-52
IS \$40,000.

Elon College in the past sixty years has sent 275 of its graduates into the ministry, three into missionary work, and by far the majority of its entire alumni body into church leadership of various kinds. Prominent Elon alumni now engaged in Congregational Christian service include Pattie Lee Coghill, Lucy Eldridge, William T. Scott, L. E. Smith, John G. Truitt, Archie H. Hook, and David W. Shepherd.

The religious program at Elon is very strongly emphasized, and every effort

is made to bring to the campus leaders of all the religious groups represented in the student body. Both the S.C.A. and the Ministerial Association have full faculty and administration backing. Students are urged to serve in places of leadership in churches and social organizations.

The results of this strongly religious core of emphasis at Elon are shown in the Christian leaders it has educated. Elon has more than 50 alumni now engaged in college and university work,

they in turn teaching others as they have been taught.

Elon College needs aid at once in meeting its current deficit.

It needs continuing aid for greater service.

Gifts for operating income can be put to immediate good in much-needed increases in faculty salaries.

Capital gifts are needed for five new buildings — a dining room and four dormitories.

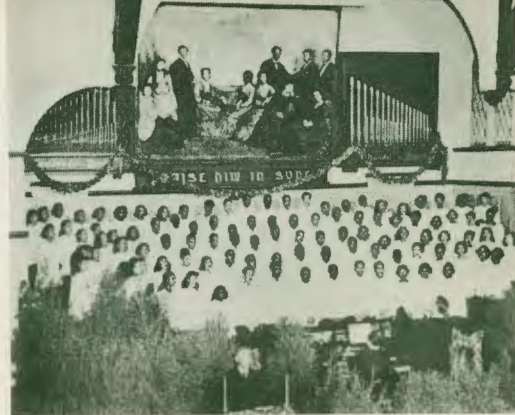
Fifty new scholarships are urgently desired.

These projects HAVE THE APPROVAL of the Board of Trustees.

Elon College asks for capital gifts of \$1,000,000; \$500,000 in endowment funds; and \$40,000 in annual gifts towards operations.



Your FISK UNIVERSITY, NASHVILLE, TENNESSEE — LARGE CITY ENVIRONMENT, ENROLLS 700 STUDENTS, ABOUT 290 BOYS AND 410 GIRLS, 3% OF THE CONGREGATIONAL CHRISTIAN FAITH, 80% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$4,328,000, AND TOTAL PRODUCTIVE ASSETS, \$4,376,650. OPERATING DEFICIT IN 1951-52 IS \$75,621.



Fisk University offers its students unusual opportunities for the enrichment of their lives through the services of the University Church, the Student Christian Association, the Friday Night Intercollegiate Fellowship, the Friday Afternoon Quiet Hour, and other religious activities. By participation in meaningful and beautiful worship services and by sharing in religious undertakings, students grow in Christian character and effectiveness at Fisk.

The contribution of Fisk's religious program to the church as a whole is seen, further, in the fact that within the past five years Fisk had twenty-six religion majors and two master's degree candidates in religion. There are nine majors this year.

Fisk University has great significance as an educational child of the spirit and purposes of our churches, operating effectively at the center of a major test area of Christian human relations.

In 1872, the National Council of Congregational Churches, at Oberlin, was

so inspired by the Fisk Jubilee Singers that its leaders backed them loyally in tours throughout America and Europe, in what might well be called a great revival. The influence of the occasion still is an effective link between university and church.

Fisk University needs help in erasing its deficit; it needs \$75,000 annually in operating income for general academic support; buildings and endowment are needed.

Fisk University asks for capital gifts of \$2,920,000 and gifts to endowment of \$1,500,000, ALL APPROVED by the Board of Trustees.

Fisk

PRESIDENT CHARLES S. JOHNSON says:

Fisk University was born in the Congregational family of Christian churches, and was nurtured by a succession of Congregational ministers, with three such men in full-time service today. The spirit of religious freedom, out of which came Congregationalism, inspires our religious thought and conduct today. Even though Fisk students come from many branches of Protestant Christianity, the religious climate at the University is that of Congregationalism. Fisk University greatly values its Congregational connections and seeks to promote and extend them wherever possible. It also endeavors to serve the present fellowship of Congregational Christian churches as their agent not only in education and religion, but also at the frontier of race relations throughout the United States. We seek earnestly to serve and be served in a continuing vital religious fellowship.





Your GRINNELL COLLEGE, GRINNELL, IOWA — SMALL CITY OF 6,000, HAS A NORMAL ENROLLMENT OF 1,000: 550 BOYS, 450 GIRLS, 20% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 90% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$4,000,000, AND TOTAL PRODUCTIVE ASSETS, \$6,702,865. OPERATING DEFICIT IN 1951-52 IS \$240,000.

PRESIDENT SAMUEL N. STEVENS says:

Grinnell College is proud of its relationship to Congregationalism. We stand for a sound, disciplined course of study, with the Christian point of view organic to the entire program. We believe that we can do our best work when our student body is carefully selected and drawn from the entire country, with a generous number of foreign students. Our scholarship program is very adequate. We need reinforcement through capital gifts with which to replace buildings which are no longer adequate. We need operating capital to hedge the inflationary gap between income and expenses. Faculty salaries must be raised if our educational standards are not to fall.

Grinnell College needs immediate help in erasing its current deficit.

It needs continuing future help that it may carry on its work to the best advantage to the student and to Christian education.

Operating income is needed to support faculty salaries and for additional library staff and facilities.

Grinnell's greatest need for capital gifts lies in the necessity for erecting

four new buildings to complete a carefully drawn plan of optimum operation. \$2,500,000 is needed for a fine arts building, a women's gymnasium, an annex to the library, and an administration building, with \$250,000 for equipment, in addition to money already raised toward these projects. For endowment \$10,000,000 is asked, and \$100,000 for annual operating expenses. ALL PROJECTS have the approval of the Board of Trustees.

Grinnell College has over the past fifty years sent some 600 of its students ultimately to become ministers, missionaries, and leaders in church service of many types. It has founded Grinnell-in-China, Grinnell-in-Anatolia, and supported other missionary enterprises.

Among prominent church leaders who are Grinnell alumni are Bernard Braskamp, James P. Burling, Lyman Cady, Glenn Clark, Noel J. Breed, Carl C. Compton, Francis C. Ellis, James Findlay, J. Clark Graham, Edwin Holt Hughes, Ervine P. Inglis, Vere V. Loper, Alden S. Matthews, Harold S. Matthews, Frank Townsend Meacham, W. E. Paul, Hudson H. Pittman, Lona Carney Rathvon, Alice C. Reed, Henry Reynolds Rust, Benjamin F. Schwartz, J. Richard Sneed, Richard Steiner, E. Stanton Turner, William N. Tuttle:

Grinnell places the Christian philosophy at the center of its institutional program. Faculty members are selected for their commitment to the Christian way of life as well as for mastery of their subject matter. Grinnell's Gates lecture series is known throughout the United States, and it is but one facet of a many-sided student religious program. Before being a candidate for a Grinnell degree all students must pass an examination in Christian belief and practice.



Grinnell

Illinois



Your ILLINOIS COLLEGE, JACKSONVILLE, ILLINOIS—CITY OF 23,000, ENROLLS 450 STUDENTS: 325 BOYS, 125 GIRLS, 6% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 75% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$1,790,708, AND TOTAL PRODUCTIVE ASSETS, \$1,790,708. OPERATING DEFICIT IN 1951-52 IS \$25,000.

The Illinois College campus takes an active interest in the program of Christian education. The administration regards a Christian emphasis as fundamental to a complete educational program. The faculty cooperates in every way possible. The students are given the initiative and responsibility for carrying through the specific programs. There is full cooperation, with a high degree of interest and participation.

In the past twenty-seven years, Illinois has sent eighty-four graduates on to the Christian ministry, and numbers 900 of its graduates during that

time engaged in Christian service as Sunday school teachers, church officers, youth leaders, and the like.

Among its alumni are John G. Craig, Henry H. Clark, Melville T.

faculty salaries, and for maintenance and repairs for its plant.

Capital gifts are needed for endowment, for a new dormitory to house 100 men, for a chapel, for completion of its

PRESIDENT H. GARY HUDSON says:

The paramount task of Illinois College is Christian teaching. Not only is instruction in the teachings of Jesus essential for the liberally educated man or woman, but also it affords the greatest opportunity for challenging the pervasive secular spirit of our time. It also assists the student to find an abiding dynamic faith essential to a happy and complete life. I regard Illinois College, therefore, as an outpost of the Church as truly as any station in the Foreign Mission field, the more important because in its work with American youth it helps to provide a basis for the world-wide extension of the Kingdom of God. It therefore merits the adequate support of every member of the Church. At the same time it seeks by every means in its power to contribute to the total mission of the Church.



Kennedy, Fred Hoskins, Lavinia Scott.

Illinois needs help immediately to balance its operations budget for the current year.

Illinois needs continuing support as additional income for operations, for

gymnasium, and for modernization of its heating plant.

Illinois asks for capital gifts of \$850,000, endowment gifts of \$1,000,000, and annual operating donations of \$50,000, all for PROJECTS APPROVED by the Board of Trustees.

Marietta

20,000, HAS AN ENROLLMENT OF 1,000: 666 BOYS, 334 GIRLS, 10% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 70% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$1,763,231, AND TOTAL PRODUCTIVE ASSETS, \$3,211,386. OPERATING DEFICIT IN 1951-52 IS \$59,000.

Your MARIETTA COLLEGE, MARIETTA, OHIO — SMALL CITY OF



Marietta College has eighty living alumni in the ministry, sixteen of them in the Congregational Christian Church. Among the alumni Marietta lists Alfred M. Perry, Evan Walter Scott, and Charles Alfred Stanley. Over one-half of Marietta's twelve presidents and all of its professors of religion have been Congregational Christian ministers.

Marietta College has the conviction that a broadly educated person must have a wider perspective of life than the prevailing notion that college is a place where each individual for himself prepares himself to make an easier living in a competitive society. Its newly established department of religion, its encouragement of student participation in local church college-level groups, its stimulation of students to think and live in terms of ends as well as means build Christian character.

Marietta College asks your help with its current deficit, and your continued aid in the future.

The Board of Trustees has APPROVED THESE PROJECTS as vital: men's dormitory; remodeling, repair, and improvement of key buildings; student union and dining hall; meditation chapel; auditorium and center for music, drama, and art; administration building; classroom building; endowment for salaries and building maintenance — \$1,850,000 capital gifts — \$2,500,000 endowment — \$100,000 annually, operating.



PRESIDENT W. BAY IRVINE says:

As far as expenditures for higher education are concerned, it would seem that the members of the Congregational Christian denomination give little, if any, support to Christian education in higher institutions listed as Congregational Christian colleges. In comparison with the financial support given by most other denominations to their colleges, the so-called Congregational groups are orphans. In the present crisis in college financing, a nearby institution is receiving \$125,000 per year from its church. It would be comforting to college presidents if the members of the Congregational Christian church would give up some of the attitude of individualism to the extent of supporting higher education in Congregational Christian colleges.

PRESIDENT LEWIS H. BRUMBAUGH says:

Youngest of the fine line of Congregational Christian colleges founded along the advancing American frontier, Northland is proud of her heritage and no less proud of the youth she serves, more than 90% of whom have to earn a major part of their way. The immense former timber region of North Wisconsin is still frontier, a land of little farms, little businesses, and meagre incomes. Less than 10% of the land within a hundred mile radius of Northland has ever been plowed. In all the region there is no other church-related college. The college impress on this region will inevitably be the impress of Northland. Christian statesmanship demands continued hearty backing of Northland by the Congregational Christian Church and individual donors. Northland pledges faithful stewardship.

ENDOWMENT RESOURCES ARE \$333,775 AND TOTAL PRODUCTIVE ASSETS, \$496,054. OPERATING DEFICIT IN 1951-52 IS \$4,377.

Northland, pioneer college of its territory, has produced such men as J. D. Brownell, W. C. Giersbach, Wesley Hotchkiss, Frank Schultz, and Wesley Warvi. Northland considers the program of Christian education the most distinctive and important aspect of its total educational program.

Northland College asks your assistance in helping students to help themselves. Northland has "always had to cut garments to fit the cloth — when

you give to Northland, there is no waste."

Northland College asks for endowment of \$3,000,000, capital gifts of \$750,000, annual operating aid of \$100,000.

Help is needed, TRUSTEE-APPROVED, in financing the educational program, administering self-help, and coordinating it with scholarship aid.

Northland must complete paying for its crafts building, a first step of a genuinely effective student industry

program; build a men's dormitory and a physical education plant.

Throughout its entire history, since its first graduating class in 1912, Northland College has contributed 10% of the total number of its graduates to the ministry — more than 15% of the total number of men graduates. The record shows 62 ministers and missionaries, plus an additional dozen or more ministers' wives. Northland alumni are leaders in Christian activities in many communities.



Northland

Olivet



Your OLIVET COLLEGE, OLIVET, MICHIGAN — RURAL ENVIRONMENT, HAS AN ENROLLMENT OF 350 STUDENTS: 200 BOYS, 150 GIRLS, 30% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 90% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$25,000, AND TOTAL PRODUCTIVE ASSETS, \$2,000,000. OPERATING DEFICIT IN 1951-52 IS \$40,000.



Olivet College was founded 108 years ago by Congregational pioneers. Presently its president and the majority of its faculty are members of the Congregational Christian church. Olivet has five Congregational Christian ministers on its Board of Trustees, including the superintendent of the Michigan Congregational Christian Conference.

Many of Olivet's graduates have gone into the Christian ministry and other Christian leadership, such men as

Harold Jones, Harold Skidmore, Williard Sperry, and R. Norris Wilson being numbered among them.

Campuswise, Olivet College seeks to integrate the Christian faith within its total program, attempting to develop the Christian community, alike for campus and classroom, in which each individual, administrator, teacher, or student finds normal fulfillment through a sense of responsibility for his fellows and a sense of communion with God.

Olivet College asks your continuing help to meet its current deficit and, as operating income, to give for the purpose of increasing salaries and adding to the staff, to make repairs and additions to equipment, and for the library.

Needed, as capital gifts, are a men's dormitory, a science building, an administration building, with classrooms, and more undergraduate scholarships — \$2,000,000 for endowment — \$1,000,000 as capital gifts — \$50,000 annually for operations.

PRESIDENT R. B. BLAKNEY says:

In 1951, the Congregational Christian churches of Michigan contributed \$40,000 to Olivet's support, mostly in small individual gifts. This year, and for the next two years, a plan is under way under which the churches would contribute \$50,000 a year. Olivet College thinks of itself as a first-rate liberal arts college, and at the same time a part of the Christian program of the Michigan churches. Specifically, the present plan of support calls for \$5 pledges for three years from each of 10,000 Congregational families in Michigan. We feel that this is a remarkable achievement, and we look forward confidently to Olivet's complete restoration as a major Christian institution in this part of the country.



Pacific

Your PACIFIC UNIVERSITY, FOREST GROVE, OREGON — SMALL TOWN ENVIRONMENT, ENROLLS 700 STUDENTS: 450 BOYS, 250 GIRLS, 25% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 85% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$2,000,000, AND TOTAL PRODUCTIVE ASSETS, \$438,976. OPERATING DEFICIT IN 1951 - 52 IS \$50,000.



Pacific University sent its first minister from its first alumni body — in 1866, and its first missionary the following year. Since then Pacific University has graduated forty who have gone into the ministry, fourteen who have become missionaries, twelve ministers' wives, and hundreds of others who have become Christian leaders in many fields.

Since its chartering in 1849, liberal Protestant Christianity has been the central motivating force around which the Pacific University campus seeks to be organized. Religious instruction has been given to the students constantly in the form of required or permissive Bible instruction and chapel service, and in recent years the department of religion has been strengthened greatly and the offerings much enlarged.

needed to raise faculty and staff salaries and for maintenance. Professorial chairs need endowment. Five buildings must be erected: chapel, field house, new science building, and two dormitories. New scholarships form a very real need at Pacific.

Pacific University needs help now with its deficit, and continuing support in the future. Operating income is

Pacific University asks for \$3,000,000 in capital gifts, \$2,000,000 in endowment, \$150,000 for annual operations.



PRESIDENT WALTER GIERSBACH says:

The independent college does not operate as does a commercial enterprise, for it can never operate at a profit. Its concept, both legal and moral, like that of the church, prevents it from doing so. The students cannot pay the full cost of their education. Nor can that cost be passed on to the taxpayer. It must come from gifts. Were Congregational Christian churches committed to pay \$1 per member per year for the education of the students enrolled in their church-related colleges, most of the financial problems of these colleges would be resolved. Until this is done, there can be no advances made which are comparable to the advances made in the state-controlled, tax-supported colleges and universities.



Your PIEDMONT COLLEGE, DEMOREST, GEORGIA — SMALL TOWN ENVIRONMENT, ENROLLS 290 STUDENTS: 183 BOYS, 107 GIRLS, 99% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$185,000. PIEDMONT LISTS NO DEFICIT FOR 1951-52.

Piedmont

PRESIDENT JAMES E. WALTER says:

All faculty members at Piedmont College, in the foothills of the Blue Ridge Mountains, are committed Christians. We believe that the character of teachers provides the key to Christian higher education. Our students are sincere and desire an education enough to work hard to get it. Most of our young men and women earn a major share of the cost of tuition, room, board and college fees.

The faculty of Piedmont College has long taken the position that the whole life of the college should be directed by a concern for unity. The direct corollary of this position is that all the diversity of modern life and modern education must be viewed as either negative or positive contributions to the attitude toward unity best expressed in the word BROTHERHOOD.

Piedmont College's contribution to Christian higher education and the Christian way of life merits the financial support of Christian people. In the past ten years Piedmont has sent fourteen graduates to the ministry, one to missionary service, and many others to Christian service of other types.

Piedmont College asks for capital gifts totaling \$500,000, endowment

funds of \$500,000, and annual operating funds of \$50,000.

Piedmont needs to increase faculty salaries and to add to student scholarship and work aid.

It needs to build a girls' dormitory and a science building, all of which have the APPROVAL of the Board of Trustees.

This over-all aim is clearly seen in the religious activities on campus, which are directed by a student-faculty committee seeking to serve the religious needs of all without discounting the background of any. Programs are planned to touch the religious background of each student and provide motivation and guidance for immediate religious growth.



Rockford

Your ROCKFORD COLLEGE, ROCKFORD, ILLINOIS — CITY OF 100,000, ENROLLS 300 GIRLS, 13% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 83% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$1,060,610, AND TOTAL PRODUCTIVE ASSETS, \$2,389,472. OPERATING DEFICIT IN 1951-52 IS \$10,899.

Rockford College has alumnae teaching in Christian colleges in the Near and Far East, graduates serving as active church leaders all over the United States and in foreign countries, and has its present students participating in young people's organizations and churches of the area and in their home communities.

Throughout its educational set-up Rockford is eager to foster a dynamic, not pseudo, Christian experience.

Rockford College hopes to increase its student body to 400, and needs your help not only for the relatively small current deficit but in its plans for optimum operation.

Larger operating income is needed to increase faculty salaries, for its

PRESIDENT MARY ASHBY CHEEK says:

The excellent small liberal arts college is a pace-setter in American Education. The church can influence the whole educational fabric by adequate support of these colleges whose example of excellence in curricular and extracurricular developments will be followed by state-supported institutions. Annual gifts from individual members or from Congregational Christian churches would help to strengthen and renew the tie between Church and college. We need each other.

religious programs, and for scholarships for American and foreign students.

Rockford seeks for its Great Teachers program to raise \$125,000 in endowment for 20 "chairs" or the equivalent

in current gifts and the interest on \$2,500,000, and four new buildings — community and recreation building; gymnasium; home economics and art building; and new housing, all projects having TRUSTEE APPROVAL.



Schauffler

Your SCHAUFFLER COLLEGE OF RELIGIOUS AND SOCIAL WORK, CLEVELAND, OHIO — BIG CITY ENVIRONMENT, ENROLLS 60-70 GIRLS ANNUALLY, 30% OF

THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 95% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$206,226, AND TOTAL PRODUCTIVE ASSETS, \$230,279, WITH NO 1951-52 DEFICIT.

More than 90% of Schauffler graduates regularly serve the church. Five graduates have been ordained. Six are serving as missionaries. More than 60 have gone into Home Missions work. Ten have served the A.M.A. Others have served as pastor's assistants, directors of religious education, church social workers, church executives, Y.W.C.A. secretaries, and the like.

They have gone into work with the blind, the Salvation Army, the moun-

taineers of the South, the Red Cross, settlement and neighborhood houses, day nurseries, schools, colleges, charity organizations, and dozens of other Christian service activities.

The entire life of the college is permeated by the spirit of the Christian religion.

A regular procedure at Schauffler is supervised field work in local churches and social institutions.

Schauffler College asks your financial support for operating income, for salaries and repairs.



Capital gifts are needed for replacement of classroom and dormitory furnishings, scholarship and other endowment funds, and a library.

Schauffler asks capital gifts of \$100,000; \$300,000 for endowment; and \$100,000 for annual operating.



PRESIDENT GEORGE P. MICHAELIDES says:

Schauffler College is unique in Congregationalism. It is neither a liberal arts college nor a theological seminary, but a college training young women in religious education and social work on the undergraduate level. Requests for Schauffler graduates for service at home and abroad come at a rate impossible to meet at present. Yet the need must be met. To meet the challenge of today and tomorrow, to improve and expand its services and to mitigate the struggle for finances, Schauffler must depend on steady and generous support from Congregational churches and from individual Congregationalists.

Your YANKTON COLLEGE, YANKTON, SOUTH DAKOTA — SMALL TOWN ENVIRONMENT, IN 1949-50 ENROLLED 401 STUDENTS: 282 BOYS, 119 GIRLS, 40% OF THEM OF THE CONGREGATIONAL CHRISTIAN FAITH, 85% PROTESTANT. TOTAL ENDOWMENT RESOURCES ARE \$761,242, AND TOTAL PRODUCTIVE ASSETS, \$857,849. OPERATING DEFICIT IN 1951-52 IS \$8,020.

Yankton

PRESIDENT J. CLARK GRAHAM says:

Yankton College, founded by the General Association of Congregational Churches of Dakota, in 1881, under the leadership of Joseph Ward, sent out by the Home Missionary Society, has never deviated from its allegiance to the mother church. It owes much to the encouragement and help of New England Congregational churches and church members, and now, increasingly, to the Congregational constituency of its own area. Yankton, the oldest institution of higher learning in the upper Missouri River valley, has a distinguished record. It is an important bulwark of Congregationalism. But it can maintain its work and its freedom as a private church-related college only if Congregationalists actively help to support it.

Yankton's affiliated seminary, educating pastors for work in both German and English rural Congregational churches, has 50 young men in course.

Yankton College needs and deserves your help with its current deficit and for capital, operating, and endowment gifts.

Yankton needs to increase its faculty salaries, to expand its public relations program, to liquidate a \$50,000 gymnasium debt, to build a music-fine arts building, to increase its endowment, to add a new unit to its men's dormitory, to expand in physical sciences; and for the chapel, a student union, and an art department.



Yankton College since 1932 has sent 72 graduates into the ministry, 112 since 1887. Yankton has graduates in missionary work and many others in various forms of Christian leadership. Among its alumni are such men as Gibson I. Daniels, Samuel W. Keck, Russell E. Myers.

Yankton's faculty members are chosen for Christian character as well as for scholarship. Yankton imbues its courses and campus life with wholesome natural observance of religious principles.



How You Can Help

THESE ARE YOUR
COLLEGES AND
UNIVERSITIES

MEMBERS
Of The **CCCC**

THEY DESERVE
YOUR SUPPORT

BELOIT
CARLETON
DEFIANCE
DILLARD
DOANE
DRURY
ELON
FISK
GRINNELL
ILLINOIS
KNOX
LE MOYNE
MARIETTA
NORTHLAND
OLIVET
PACIFIC
PIEDMONT
ROCKFORD
ROCKY MOUNTAIN
SCHAUFFLER
TALLADEGA
TILLOTSON
TOUGALOO
YANKTON

THE CONGREGATIONAL CHRISTIAN COLLEGE COUNCIL

recommends the following program of mutual assistance:

1. One dollar per member per year to the support of members of the Congregational Christian College Council and to the maintenance of programs of Christian education in publicly supported universities and colleges.
2. Active cooperation of ministers and laymen in the development of sound methods of estate distribution which will place at the disposal of these colleges capital funds desperately needed for replacement, expansion and modernization of physical facilities.
3. Educational programs designed to sell the Congregational Christian Colleges to parents and their sons and daughters who are preparing to enter institutions of higher education.
4. Joint studies by the churches and the colleges to determine the most effective manner in which the colleges may serve to enrich the programs of religious education in the local churches.
5. Cooperation of the official leadership of the churches in the organization of a truly independent and effective Board of Higher Education which will have as its chief concern the conservation and the improvement of our Congregationally related colleges and universities.
6. Commitment on the part of the colleges to a thorough-going program of Christian faith and practice and to loyal service in advancing the interests of Congregationalism in the United States.
7. Cooperation between the colleges and the churches in the recruiting of the most able young Congregational laymen as candidates for the ministry in the Congregational Christian Churches.

"Every Congregational Christian CHURCH . . .

Every Congregational Christian Church MEMBER . . .

An ANNUAL INVESTOR in CHRISTIAN HIGHER EDUCATION

. . . Through Support of the Church-Related COLLEGE"