



STATE OF OREGON

INTEROFFICE MEMO

TO: GOVERNOR

DATE: APRIL 17, 1984

FROM: KAY DEAN TORAN 

SUBJECT: YOUTH EMPLOYMENT PROGRAMS

There are several programs in the Portland metropolitan area that are, or will be, operating to address the youth employment problem. They are as follows:

1. The Regional Youth Employment Council, which is comprised of business and labor leaders, is functioning as a clearing-house for the coordination of private sector involvement in youth employment activities. They are currently coordinating the following programs:
 - a. Summer Jobs, 1983 - Private sector jobs and pre-employment training for 70 youth.
 - b. Urban Network Project - Work plan activities for 700 youth at Ockly Green and 1400 youth at Jefferson High School. This is a two year project that will provide a mix of career explanation and occupational sampling activities; pre-employment skills training; placement assistance and career education.
 - c. Urban League Financial Academy - Program for 30 Jefferson High School sophomores with seriously deficient basic skill levels. Students will receive curriculum in remediation of basic skills and pre-employment training.
2. The State Employment Initiative Project - A two year project funded by the Ford Foundation. Project targets the "at risk" youth who are likely to join the unemployment rolls because of poor performance in schools or dropping out of high school. The Youth Coordinating Council appointed by you has responsibility for this project. (\$400,000.)
3. Training Employment Service System (TESS). This is a competency base training and employment system. The program will serve 150 youth for a one year period. It will be funded by JTPA funds channeled through the Department of Education and administered by the North/Northeast Youth Services Center.

4. Mayor Ivancie's Summer Youth Program. Mayor's program is designed to employ 700 youth in the summer of 1984. \$500,000 is in the Mayor's budget for this purpose.
5. Local Private Industry Councils will entertain proposals that address unemployment problems in general.
6. Department of Transportation Summer Litter Patrol Program and Engineering Aide Program for youth.
7. Urban League apparently has received new monies for summer youth employment.

This is a partial listing of programs that are currently in place.

I included information in my ⁴⁻¹¹⁻⁸⁴ memo to you on the state's Jobs Tax Credit Program and the reasons it was sunsetted. The federal government continues to have a federal tax incentive program to encourage private businesses to hire the unemployed meeting specified criteria (recipients of unemployment insurance benefits; public assistance recipients, etc.). Ron Wyden is very much involved in the development of this federal program and may be a useful contact if we decide to reconsider a tax incentive program that piggy backs on the federal program.

KDT/o

cc: Gerry Thompson



STATE OF OREGON

INTEROFFICE MEMO

TO: GOVERNOR

DATE: MARCH 5, 1984

FROM: KAY DEAN TORAN

SUBJECT: MINORITY INITIATIVE

In talking with several persons involved with the problem of youth unemployment, I have discovered that there are several programs, both summer and in-school, operating out of the Portland area.

Mayor Ivancie has included \$500,000 in his budget for the employment of 700 youth during the summer of 1984. In addition, the Portland Private Industry Council is also contracting with the City's Department of Employment and Training to direct a summer youth employment program.

Three organizations are sponsoring in-school programs, the Urban League, the Urban Services Network and the Regional Youth Development Council. The NE Portland Youth Services Agency is submitting a proposal to the Department of Education for use of the 4% JTPA discretionary funds. This proposal will be for a program to develop job opportunities for minority youth.

There are other programs being developed to address summer youth employment in other parts of the state, Forest Grove, Eugene, and Salem. I do not have specific information on any of them.

As I consider this information, I am of the opinion that the role you, as Governor, should play is to encourage private industry to hire minority youth rather than developing a jobs program.

Perhaps this can best be accomplished by a tax incentive program. The specific idea that I would be willing to develop is to offer a tax credit to each employer who hires two minority youth during a specific period of time. The tax credit should be sizeable and only allowable if two or more are hired. Such a program has legislative implications.

At this point, I think it would be more appropriate to develop this or another idea to share with a committee comprised of representatives from the minority and business communities for reactions and perhaps further development. I think the fully developed program should be announced in a major address before the City Club or Portland Chamber of Commerce.

Presently your calendar is quite full with no available date for such a speech before May. The press is beginning to inquire about the minority initiative and I think we need to update them on your plans.

cc: Gerry Thompson, Denny Miles



STATE OF OREGON

INTEROFFICE MEMO

TO: GOVERNOR

DATE: MARCH 5, 1984

FROM: KAY DEAN TORAN *K.D.T.*

SUBJECT: MBE CERTIFICATION PROCESS

The Department of Transportation and General Services have agreed to research the feasibility of developing a single certification process for minority and women owned businesses. Representatives from both agencies and I met last week to discuss the advantages to having one process and to identify potential concerns or problems that one process might cause.

Vicki Nakashima will assume the responsibility for researching the impact a single process might have on ODOT's relationship with U.S. Department of Transportation. Lily Walker, General Services, will gather information from the state of Washington's Minority Business Enterprise office to evaluate the effectiveness of their procedures.

If a single process is possible for Oregon, it will greatly benefit both minority and female contractors as well as ODOT and General Services.

KDT/o

cc: Gerry Thompson