



2007-2010 Strategic Plan

OUR PROMISE: Community Action changes people's lives, embodies the spirit of hope, improves communities & makes America a better place to live. We care about the entire community and are dedicated to helping individuals help themselves & each other.

OUR VISION: Washington County's residents are strong, resilient, involved in the community, and live with dignity and security.

OUR MISSION: In partnership with the community, Community Action assists low-income people to achieve self-determination.

OUR CORE COMPETENCIES: Community Action

- *has a genuine concern and knowledge regarding issues of poverty*
- *is recognized, respected and works collaboratively with funders and other service providers*
- *is a community leader in the area of early childhood development*
- *is a catalyst in community efforts to address issues of homelessness and affordable housing*

STRATEGIC GOALS:

Goal I. Community Engagement: Educate, advocate and lead to increase community engagement in issues of poverty.

Outcomes:

- a. *All 12 City governments are engaged in reducing conditions of poverty.*
- b. *Top 20 businesses are significant partners with Community Action.*
- c. *Faith based partnerships with Community Action increased by 50%.*

Goal II. Family Self-Sufficiency: Increase our leadership and effectiveness in reducing conditions of poverty.

Outcomes:

- a. *At least 10% more families served receive comprehensive services.*
- b. *Establish a Beaverton Multi-Service Center to improve access to Community Action services.*
- c. *80% of all eligible Head Start children are served.*

Goal III. Operational Excellence: Deliver on our mission through operational excellence.

Outcomes:

- a. *The agency is deficit-free and has \$1.2 million in operating capital.*
- b. *The agency strives to utilize and develop employees to full potential and at least 10% are prepared to move into positions of greater responsibility.*
- c. *The agency has effective processes to assure sustainable operational systems and to meet standards of organizational excellence.*