

A TALE OF TWO CITIES

ADDRESS TO THE BEAVERTON FIRST CITIZEN AWARD DINNER, 5/16/86

IN THE EARLY FALL OF 1950 A VINTAGE FORD EASED ITS WAY THROUGH THE CURVES OF PORTLAND'S WEST HILLS AND BEGAN ITS DESCENT INTO THE TUALATIN VALLEY. IN THE BACK SEAT OF THE CAR WAS A YOUNG MAN. HE WAS FINGERING A BRIEFCASE WHICH HELD HIS LETTER OF ADMISSION TO PACIFIC UNIVERSITY. GAZING OUT THE WINDOW, HE TOOK IN THE WAY THAT THE HILLS BLANKETED WITH TREES UNFOLDED IN THE DISTANCE INTO FIELDS AND FARMS. HE THOUGHT THIS WAS ABOUT THE GREENEST PLACE HE HAD EVER SEEN.

GROWING UP IN CENTRAL OREGON THIS YOUNGSTER HAD SEEN A LOT OF SMALL TOWNS, AND HE HAD SEEN STILL MORE OF THEM FROM THE WINDOW OF THE CAR OF A FAMILY FRIEND, NOW EASING OFF THE BRAKES AS THE HILLS FELL BEHIND AND THE VALLEY OPENED BEFORE HIM. ROLLING INTO BEAVERTON, HE HAD A SENSE OF A DIFFERENT KIND OF CITY. SOMETHING WAS GOING ON HERE, FASTER THAN IT WAS GOING ON ANYPLACE ELSE HE HAD BEEN.

IT MIGHT HAVE BEEN THE NEW HOUSES AND APARTMENTS YOU COULD SEE GOING UP THROUGH THE TREES. IT MIGHT HAVE BEEN THE NEW INDUSTRIES YOU COULD SPOT FROM THE ROADWAY BY THEIR DISTINCTIVE ARCHITECTURE AND GENEROUS LANDSCAPING. BUT I WAS THAT YOUNG MAN HEADING TO PACIFIC AND FOR ME, THE DIFFERENCE WAS SOMETHING I COULD NOT THEN ARTICULATE; THERE WERE PEOPLE HERE WHO WERE BUILDING FOR THE FUTURE... PEOPLE WHO UNDERSTOOD THE CRUCIAL ROLES EDUCATION AND INFORMATION WOULD PLAY IN OUR SOCIETY AS WE SPED TOWARD THE TWENTY-FIRST CENTURY.

THE SWEET SMELLS EMANATING FROM THE BEAVERTON BAKERY COULD HAVE HAD SOMETHING TO DO WITH HOW I FELT ABOUT BEAVERTON TOO. BUT WHATEVER IT WAS, AN IMPRESSION WAS FORMED: BEAVERTON IS WHERE THE FUTURE IS UNFOLDING. FOR A YOUNG MAN ON HIS WAY TO COLLEGE, BURSTING WITH IDEAS AND LONGING FOR GROWTH AND DEVELOPMENT, THAT WAS A POWERFUL IMPRESSION.

WHEN I RETURNED TO WASHINGTON COUNTY AFTER SERVING IN THE ARMY TO FINISH SCHOOL AND BEGIN WORKING AT PACIFIC I BROUGHT MY WIFE, SUE, WITH ME, AND WE STARTED A FAMILY. WE USED TO STOP IN AT THAT BAKERY I MENTIONED FOR BUTTERHORNS OR WHATEVER WAS ON SPECIAL. THERE ALWAYS SEEMED TO BE A LINE OF PEOPLE AHEAD OF US. WE HAVE NEVER STOPPED COMING BACK TO BEAVERTON FOR VARIOUS KINDS OF NOURISHMENT. LATELY IT'S BEEN CULTURAL. LAST YEAR EMMA BURNETT ACCEPTED MY INVITATION TO THE BEAVERTON ARTS COMMISSION FOR A SHOWING OF LOCAL ARTISTS IN MY PORTLAND OFFICE, A FIRST FOR ME. BEAVERTON ARTIST JOHN MASLEN HAS A WONDERFUL SHOW OF WATERCOLORS THERE NOW. NEXT TIME YOU'RE IN DOWNTOWN PORTLAND PLEASE COME IN AND SEE IT.

LAST FALL THE SCHUBERT THEATRE INVITED ME TO A TERRIFIC PRODUCTION OF "THE LION, THE WITCH, AND THE WARDROBE". I WAS PRIVILEGED TO TAKE WITH ME SOME OF BEAVERTON'S EXCEPTIONAL CITIZENS -- STUDENTS FROM PEARL PAULSON'S SPECIAL EDUCATION PROGRAM FOR MILDLY HANDICAPPED CHILDREN IN THE BEAVERTON SCHOOLS.

BEAVERTON NOW ALWAYS REMINDS ME OF BEAVERTON THEN. A TALE OF TWO CITIES. THE BEAVERTON I KNEW FIRST HAD A POPULATION OF 6,000. WHEN I FIRST RAN FOR OFFICE TEN YEARS LATER, IN 1970, THE POPULATION HAD TRIPLED. SUE AND I DECIDED THAT YEAR TO VISIT EVERY HOME IN BEAVERTON. FORTUNATELY FOR US, IN THOSE DAYS THERE WEREN'T MANY PEOPLE LIVING SOUTH OF ALLEN BOULEVARD. THERE WASN'T MUCH OF ANYTHING WEST OF MURRAY ROAD EITHER. I MANAGED TO VISIT 5,000 HOMES. SUE AND I WORE OUT A FEW SHOES, AND I WON'T SAY WE KEPT NIKE IN BUSINESS BUT WE HELPED.

WE HAD OUR HEADQUARTERS IN BEAVERTON AND HELD OUR FIRST SPAGHETTI FEED, WHICH HAS BECOME A TRADITION FOR US, AT THE BEAVERTON METHODIST CHURCH. ONE OF OUR FAITHFUL VOLUNTEERS, AND PUBLICITY CHAIR FOR THAT EVENT, WAS JERRI DOCTOR. I HAVE TO TELL YOU JERRI, AND MANY OTHERS HERE TOO, THAT IT IS DIFFICULT TO DESCRIBE HOW REWARDING IT IS TO GET TOGETHER TONIGHT WITH THE VERY BEST PEOPLE AND TO SEE ONCE AGAIN SO MANY WITH WHOM I HAVE WORKED IN SO MANY WAYS. YOU ARE THE ONES WHO SERVE SELFLESSLY -- BUT WITH ZEST AND CREATIVITY -- TO MAKE THIS COMMUNITY A MODEL OF LIVABILITY. YOU KNOW WHAT GROWTH REALLY MEANS. MORE THAN JUST NEW HOMES AND NEW JOBS, GROWTH IN BEAVERTON IN THE LAST TWO DECADES, AND NOW TOO, MEANS COPING WITH AN ANTIQUATED ROAD SYSTEM, AND BUILDING A NEW ONE. IT MEANS BUILDING WHOLE NEW SEWER SYSTEMS. IT MEANS DEVELOPING NEW WATER RESOURCES.

IT MEANS CREATING AND KEEPING FIRST-RATE SCHOOLS, REVITALIZING THE HISTORIC DOWNTOWN DISTRICT, BUILDING A TOP-QUALITY LIBRARY, SAVING AND DEVELOPING THE MOST BEAUTIFUL AND SENSITIVE SITES FOR PARKS AND RECREATION, IMPROVING AND MAINTAINING A WHOLE RANGE OF CIVIC AND SOCIAL SERVICES. OUTSIDERS MAY THINK THESE THINGS GET DONE SOLELY BY PEOPLE PAID TO DO THEM, OR BY COMPUTERS, OR BY GOVERNMENT, WHOEVER THAT IS. BUT I DON'T NEED TO TELL YOU THAT'S NOT THE WAY IT IS. IN THE FINAL ANALYSIS, MOST OF THE TRULY LASTING ACHIEVEMENTS SPRING FROM THE HEARTS, THE MINDS AND THE SWEAT OF THE BROW OF PEOPLE WE CALL; VOLUNTEERS.

IT'S A TREMENDOUS PLEASURE FOR ME TO SHARE A PLATFORM TONIGHT WITH THREE SUCH PEOPLE WHO HAVE ENRICHED THE COMMUNITY OF BEAVERTON. JIM BARNARD, CONGRATULATIONS. PRESERVING THE GREENWAYS, DEVELOPING THE PARKS, AND HISTORIC BUILDINGS IS A "MUST DO" FOR LIVABILITY IN BEAVERTON. IN A TIME OF RAPID GROWTH IT CAN BE VERY DIFFICULT. THANK YOU FOR YOUR PERSEVERENCE AND YOUR ACHIEVEMENTS.

PETER GRAY, CONGRATULATIONS TO YOU TOO. LET ME GIVE YOU PEOPLE SOME ADVICE TONIGHT. HANG ON TO THIS GUY. MY FIRST LESSON AS A FRESHMAN MEMBER OF CONGRESS AND WINNING A SEAT ON THE BANKING COMMITTEE WAS THIS: FIND PEOPLE IN THE BUSINESS WHO ARE NOT AFRAID TO GET THEIR FEET WET IN COMPLEX LEGISLATION. IT'S NOT EASY, IT DOESN'T COME WITH THE JOB OF BEING A BANKER, AND IT MEANS SOME LATE NIGHTS STUDYING THE ISSUES. BUT IT'S CRUCIAL TO PEOPLE LIKE ME KNOWING HOW YOU ARE BEING AFFECTED BY POLICY AND LAW. THANK YOU PETER FOR YOUR EXCELLENT WORK.

TO TEKTRONIX AND ITS EMPLOYEES, I SAY CONGRATULATIONS FOR BEING THE FIRST COMPANY TO WIN THE J. ARTHUR YOUNG AWARD FOR OUTSTANDING CONTRIBUTIONS TO THE QUALITY OF LIFE IN THE BEAVERTON AREA.

YOU KNOW WHEN I WAS THINKING OF THE CONTRAST OF BEAVERTON NOW, BEAVERTON THEN MY MIND WENT BACK NEARLY 16 YEARS AGO WHEN I SERVED AS A VOLUNTEER. I SERVED AS VICE-CHAIRMAN OF THE WASHINGTON COUNTY WATER AND SEWAGE ADVISORY COMMITTEE -- AND, I GOT TO KNOW THIS AREA PRETTY WELL FROM THE UNDERGROUND UP. THOSE OF YOU WHO WERE AROUND THEN MAY REMEMBER WHEN BEAVERTON HAD TO SUSPEND GRANTING NEW SEWER PERMITS BECAUSE THE CAPACITY WAS JUST NOT THERE YET. THAT MEANT NO GROWTH FOR THE FASTEST GROWING AREA IN OREGON. WE ALL ROLLED UP OUR SLEEVES, DEVELOPED A MASTERPLAN FOR THE SEWER AND WATER INFRASTRUCTURE, LEAD THE CREATION OF THE UNIFIED SEWAGE AGENCY -- AND THE MORATORIUM WAS LIFTED AND BEAVERTON AND WASHINGTON COUNTY WERE GROWING AGAIN.

WELL, IF THAT EXPERIENCE GAVE ME A VIEW FROM THE UNDERGROUND UP, A FEW WEEKS AGO I LEFT THE GROUND FOR A DIFFERENT VIEW OF WASHINGTON COUNTY. NORM WINNINGSTAD TOOK ME UP IN HIS HELICOPTER SO I COULD SURVEY THE HIGHWAY CONSTRUCTION I HELPED GAIN FUNDING FOR AND GET A BIRD'S EYE VIEW OF WHERE THE NEEDS LIE AHEAD OF US. TRANSFORMING WASHINGTON COUNTY'S MEANDERING FARM ROADS INTO A MODERN, EFFICIENT HIGHWAY SYSTEM CAPABLE OF MOVING THOUSANDS OF PEOPLE TO HOME AND WORK AND RECREATION,

WITHOUT SACRIFICING THE BEAUTY AND CHARM OF THE COUNTRYSIDE, HAS BEEN THE GREATEST CHALLENGE OUR RAPID GROWTH HAS PRESENTED US. IT'S WHY I'VE DEVOTED SO MUCH EFFORT ON THE APPROPRIATIONS COMMITTEE IN THE HOUSE -- WORKING CLOSELY WITH MARK HATFIELD IN THE SENATE -- TO ENSURE WE IN WASHINGTON COUNTY GET OUR FAIR SHARE -- \$60 MILLION WORTH -- OF THE INTERSTATE TRANSFER FUNDS. BY THE WAY, AND GET READY FOR A POLITICAL PLUG, SOME OF THOSE FEDERAL DOLLARS EARMARKED BUT NOT YET SPENT, SUCH AS THE \$1 MILLION AVAILABLE FOR MODERNIZING THAT TWO-LANE STRETCH OF HALL BOULEVARD SOUTH OF ALLEN BOULEVARD, DEPEND ON PASSAGE OF THE COUNTY HIGHWAY LEVY NEXT TUESDAY TO PROVIDE THE LOCAL MATCH.

HERE'S ANOTHER CONTRAST. THE FIRST ENTREPRENEURS TO COME TO BEAVERTON DID NOT LEAVE MUCH TO REMEMBER THEM BY EXCEPT THE NAME OF THE TOWN. THEY WERE THE FUR TRADERS ATTRACTED TO THE WATERY WOODLANDS ON THE WESTERN SLOPES OF THE VALLEY. BUT THE BUSINESS PEOPLE WHO BUILT THE TOWN OF BEAVERTON LEFT US THEIR STORIES IN BRICK AND MORTAR. WE HAVE DONE WELL TO RENEW THE DOWNTOWN AREA, TO CREATE A NATIONAL HISTORIC DISTRICT AND AN ATTRACTIVE BUSINESS NEIGHBORHOOD. I CAN RECALL COMING TO THE FRENCH BAKERY A YEAR OR SO AGO TO DELIVER TO SEVERAL BUSINESS PEOPLE THE CHECKS THAT HELPED PAY FOR REVITALIZATION. THE DOWNTOWN MERCHANTS HAD MADE GOOD USE OF A COMMUNITY DEVELOPMENT GRANT. THEY HAVE CREATED A MAGNET FOR BUSINESS, ENTICING THE LIKES OF MAX BIRNBAUM, FOR EXAMPLE, TO MAKE HIS NEW ROSE'S IN BEAVERTON THE FLAGSHIP OF HIS ENTERPRISE.

WHAT MADE THIS OCCASION SPECIAL TO ME WAS NOT ONLY THAT CULTURAL TREASURES WERE BEING PRESERVED AND AN AREA THREATENED WITH BLIGHT HAD BEEN RENEWED, BUT ALSO THAT I HAD HELPED WRITE THE LEGISLATION CREATING THE COMMUNITY DEVELOPMENT PROGRAM -- HAVING IN MIND COMMUNITIES JUST LIKE BEAVERTON WHERE -- I AM CONVINCED -- A LITTLE SEED MONEY STRATEGICALLY INVESTED MORE THAN PAYS FOR ITSELF THROUGH THE OPPORTUNITIES FOR BUSINESS DEVELOPMENT THAT IT CREATES.

RESTORING THE PAST IS A GOOD THING TO DO. SO IS VISITING THE FUTURE, EVEN ON A WET WINTER DAY, AS IT WAS A FEW WEEKS AGO WHEN SENATOR HATFIELD AND I -- TOGETHER WITH FLOATING POINT SYSTEMS' NORM WINNINGSTAD -- UNVEILED THE NEW T-SERIES SUPERCOMPUTER. THIS NEW TECHNOLOGY -- CALLED MASSIVE PARALLEL PROCESSING -- WILL BOOST OUR COMPUTING CAPABILITIES MANY TIMES OVER AND AFFECT OUR LIVES IN WAYS WE CAN ONLY GUESS.

I WAS AT FLOATING POINT TO SEE THE FRUITS OF A RESEARCH AND DEVELOPMENT TAX CREDIT I FOUGHT FOR IN CONGRESS. USING THIS CREDIT, LEADING EDGE INNOVATORS CAN PLOUGH BACK INTO R & D THE REVENUE THEY MUST HAVE TO STAY AHEAD OF THE INTERNATIONAL COMPETITION. THE SUPERCOMPUTER IS ANOTHER POWERFUL DRAWING CARD FOR A WHOLE NEW FAMILY OF TECHNOLOGY RELATED INDUSTRIES AND SERVICES. AND THIS IS JUST ONE EXAMPLE OF THE UNBELIEVABLE THINGS THAT ARE EMERGING FROM OUR SILICON FOREST.

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NOW WHILE I HAVE YOU IN THE GRIP OF OREGON'S FUTURE, LET ME WALK YOU OVER TO ANOTHER FERTILE NICHE IN THE SUNSET CORRIDOR'S HIGH TECHNOLOGY SPAWNING GROUND -- THE OREGON GRADUATE CENTER. MY MOST RECENT VISIT TO OGC WAS IN JANUARY TO UNVEIL A \$2.7 MILLION FEDERAL INVESTMENT FOR CRITICAL RESEARCH IN SEMICONDUCTOR MATERIALS, TOXIC WASTE MANAGEMENT, AND OTHER AREAS. MARK HATFIELD AND I -- AND BY THE WAY, IF I SEEM TO PAIR UP WITH OREGON'S SENIOR SENATOR A LOT, THAT'S NO MYSTERY. MARK AND I ARE OREGON'S SWING SHIFT. AS MEMBERS OF THE APPROPRIATIONS COMMITTEES IN SENATE AND HOUSE, WE'RE OFTEN WORKING LATE AT NIGHT -- THAT'S WHEN THE FUNDS ARE INVESTED. HE AND I CHanneled THESE RESEARCH FUNDS TO OGC BECAUSE THAT'S WHERE QUALITY WORK IS BEING DONE. AND I'M CONVINCED THAT THE VISION SOME OF US HAVE HAD FOR MANY YEARS -- THE VISION OF A RESEARCH MAGNET -- RIGHT HERE -- SO POWERFUL AS TO BE IRRESISTABLE TO THE BEST AND BRIGHTEST STUDENTS, INNOVATORS, AND INVESTORS, IS BECOMING A REALITY.

I KNOW MANY OF YOU REALIZE THAT OGC WAS STARTED ESSENTIALLY BY THE LATE HOWARD VOLLUM, FOUNDER OF TEKTRONIX, WHO SET UP SHOP FOR THE SCHOOL NEXT TO HIS SUNSET PLANT. HOWARD'S PASSIONATE CONVICTION THAT EDUCATION IS THE KEY TO ECONOMIC AND CULTURAL DEVELOPMENT IN OREGON WAS CONTAGIOUS. IT WAS A LESSON WELL-LEARNED AT HIS COMPANY, AS WE CAN SEE BY MANY OF THE ACHIEVEMENTS FOR WHICH TEK IS BEING HONORED TONIGHT. I DON'T MIND TELLING YOU THAT WHEN I INTRODUCED THE TAX CREDIT FOR HIGH TECH COMPANIES LENDING TEACHERS AND DONATING COMPUTERS TO SCHOOLS IT WAS THE EXAMPLE OF WHAT TEKTRONIX WAS ALREADY DOING

THAT INSPIRED ME. CONGRATULATIONS TO ALL OF YOU HERE TONIGHT FROM THE FLAGSHIP OF OREGON HIGH TECHNOLOGY.

BEAVERTON THEN, A SMALL TOWN, GREEN AND GROWING, FULL OF BIG IDEAS. BEAVERTON NOW, PRACTICALLY A NEW CITY, WITH EVEN MORE POTENTIAL, MAYBE SOMEWHAT SURPRISED BY, ITS STRENGTH AND ITS ATTRACTIVENESS. THESE ARE TWO CITIES I'VE BEEN A PART OF. BUT THERE'S ANOTHER SENSE IN WHICH MY EXPERIENCE HERE HAS INCLUDED TWO CITIES: BEAVERTON ON THE ONE HAND, AND WASHINGTON DC ON THE OTHER. YOU SENT ME TO CONGRESS FOR THE FIRST TIME IN 1974. AND BEFORE THAT I REPRESENTED BEAVERTON IN THE STATE LEGISLATURE IN 1970.

I HAVE COME TO THINK OF MYSELF AS YOUR AMBASSADOR TO THE NATION'S CAPITOL. AN AMBASSADOR APPOINTED BY YOU TO STUDY AND UNDERSTAND THE CUSTOMS AND PROTOCOLS OF A STRANGE LAND, TO REPORT BACK TO YOU WHAT I LEARN, AND THEN TO USE MY SKILLS AND MY CLOUT TO MAKE SURE THAT THE IDEALS AND THE GOALS WE LIVE BY ARE PRESERVED AND PROMOTED.

I'M AN AMBASSADOR FOR OREGON BUSINESS. NOT ONLY WITH AN AGENDA FOR RESTORING OUR RESOURCE BASE TO ITS FULL POTENTIAL, BUT WORKING ALSO TO EXPAND OUR TRADE, TECHNOLOGY, AND TOURISM. AND NOT JUST WITH POLICY AND LEGISLATION. FOR ME THE PERSONAL APPROACH IS CRUCIAL. I MET THIS WEEK WITH (NAME) FROM EYE-DENTIFY, A BEAVERTON COMPANY MANY OF YOU KNOW. (NAME) MAKES A REVOLUTIONARY NEW SECURITY DEVICE THAT READS THE IRIS OF THE EYE LIKE A FINGERPRINT TO PROVIDE INSTANT AND ACCURATE

IDENTIFICATION. MARK HATFIELD AND I ARRANGED FOR A SHOWING OF THIS TECHNOLOGY ON CAPITOL HILL THIS TUESDAY, AND WE SENT INVITATIONS TO EVERY MEMBER OF CONGRESS.

I ALSO THINK OF MYSELF AS AN AMBASSADOR TO THE WORLD OF FEDERAL BUREAUCRACY. I LONG AGO LOST COUNT OF HOW MANY TIMES I HAVE CUT THE RED TAPE FOR PEOPLE WITH SOCIAL SECURITY OR IRS OR VETERANS PROBLEMS. I CAN RECALL BATTLING THE POST OFFICE OVER THEIR PLAN TO TRANSFER ALL THE LOCAL SORTING OPERATIONS OUT OF BEAVERTON INTO PORTLAND, AND WINNING. I CAN REMEMBER FORCING A CRUCIAL AND OVERDUE RULING OUT OF A RELUCTANT IRS WHEN THE CITY OF BEAVERTON'S EMPLOYEE RETIREMENT SYSTEM WAS IN JEOPARDY. BELIEVE ME, THERE'S NOTHING LIKE THE SATISFACTION FROM THESE KINDS OF RESULTS.

I BEGAN TONIGHT BY TELLING YOU ABOUT A TRIP TO COLLEGE BY A YOUNG MAN IN AN OLD FORD. THIS FALL ANOTHER YOUNG MAN DROVE WITH HIS PARENTS TO OBERLIN COLLEGE IN OHIO TO START HIS FRESHMAN YEAR. MY SON, KELLY. THE SENSE OF POSSIBILITY AND THE STRAINING FOR PERSONAL GROWTH I SEE IN HIM ARE VERY FAMILIAR AND ALSO VERY FRESH. I'M SURE MANY OF YOU KNOW EXACTLY WHAT I MEAN.

KELLY AND HIS SISTER STACY, NOW A SOPHOMORE AT SMITH COLLEGE, WERE BORN AND RAISED IN WASHINGTON COUNTY. I WOULD BE JUST FINE WITH ME IF THEY RETURNED HERE TO LIVE AND WORK AND RAISE FAMILIES LIKE THEIR MOTHER AND I DID.

IT'S VERY REWARDING TO ME WHEN I THINK THAT THEY COULD HARDLY
CHOOSE A BETTER PLACE, A PLACE WITH MORE OPPORTUNITY AND
LIVABILITY THAN LOTS OF OTHER PLACES I WON'T MENTION PUT
TOGETHER -- AND TO KNOW I'VE BEEN PART OF MAKING IT THAT WAY.
IT'S NICE TO BE WITH SO MANY OF YOU TONIGHT WHO CAN SAY THE
SAME THING. THANK YOU VERY MUCH.