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**WCCAO CAPITAL CAMPAIGN NEWSLETTER**

### **Oregonian/Newhouse Foundation pledges \$10,000**

Sharing the WCCAO story with **Fred A. Stickel**, President and Publisher of the Oregonian were **Senator Bob Shoemaker** and **Executive Director Jerralynn Ness**. The outcome was a \$10,000 pledge to underwrite the Oregonian Conference Room. This will be a space where key community leaders in business, government and social service can come together to identify and prioritize needs of the community.

### **Heartfelt donations keep dreams alive**

Over the past several months, generous donations from caring individuals are making the new multi-service center a dream come true.

**George W. and Ruth G. Burlingham** recently donated \$10,000 for the new Multi-Service Center for the economically disadvantaged in Washington County. Thank you George and Ruth.

### **Congratulations Jerralynn!**

The Greater Hillsboro Chamber of Commerce recently recognized **Jerralynn Ness** as their 1993 Professional of the Year.

The award recognizes Jerralynn's significant contributions to the community for the past 20 years, including her commitment to WCCAO as executive director.

"She has been my mentor for the past 14 years," said **Pam Wilkinson**, Development Director at WCCAO. "She never forgets why WCCAO exists: for the low income families of Washington County."

### **Public Relations Committee fabulous part of campaign**

Many thanks to this fantastic committee for compiling an impressive public relations plan, and beautiful design materials--and doing it all through donations! The gorgeous brochure depicting the WCCAO story is through the creative efforts of **Karakas**,

**Vansickle, Ouellette Advertising & Public Relations (KVO); Mike Dahlstrom, photography; Phoenix Digital Prepress; and The Oregonian.** In addition, all collateral materials designed by the KVO team, including printing and paper, were donated by **GTE and The Oregonian.**

This hard working committee is also responsible for an emotional five minute video titled "The Other Side of Washington County." **Eric Schmidt, Channel 6-KOIN** produced the emotional video, which shows a moving account of the faces of poverty in Washington County. If you missed seeing it on Channel 6, we would be glad to arrange a viewing for anyone interested. Thank you **Eric** for giving WCCAO your valuable time and enormous talent. Thanks to **Lynda Tatum** of Portland General Electric, extra copies are available by calling **Pam Wilkinson, at WCCAO, 648-6646.**

This past summer **Eldon Foster** produced a Cable Access Program on WCCAO, and is planning a second feature early 1994. In addition, **Steve Clark, publisher of Times Publications, is overseeing an informative tabloid and paying all costs.** **Joan Johnson, a talented writer and former Board member of WCCAO, donated the writing of the tabloid.**

A very special thanks to the following Public Relations Committee members: **Marian Massey and Carrie Schroeder of Harris Massey Herinckx; Nancy Scott; Stephanie Oliver, The Oregonian; John Erickson, K103 Radio; Eldon Foster, The Foster Group; Eric Schmidt, Channel 6-KOIN; Sig Unander; Steve Clark, Times Publications; and Bob Wayt, GTE.**

#### **Multi-Service Project moves ahead**

**Russ Wilkinson, building committee chairman, announced that documents are being prepared for bidding and will be available beginning December 24. Bidding closes January 21 with contractor selection on February 18. According to project architect Sid Scott of Van Lom/Edwards, committed staff and volunteers have worked hard to insure a functional building that will best serve the needs of Washington County residents. A sub-committee has formed to seek out donations of building materials as another way to keep costs down. This committee includes Russ Wilkinson, Miller Davis, and Scott Aldridge. Monje Forest Products Company in Tualatin has offered to obtain for WCCAO all lumber, doors and windows at cost. This could create a savings of nearly \$150,000.**

#### **Individual Gifts Committee underway**

Another key committee for the campaign has jumped into action. "As a longtime member of the Washington County community, I am grateful for the continued support of individual donors," said **Linda Davis, committee co-chair. Dick Porn** has agreed to co-chair the committee with Linda, which includes **Wayne Atteberry, Carl Dyess, Babette Hornstein, and Lynda Tatum.**