

SPEECH BY GOVERNOR VIC ATIYEH
THE OREGON PLAN
NOVEMBER 26, 1984 - *Am. So*

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DRAFT III

FOR MORE THAN A GENERATION, OREGONIANS HAVE SEARCHED FOR
A SOLUTION TO THE ELUSIVE PROBLEM ^{*CALLED*} OF "TAX REFORM."

FOR MORE THAN A GENERATION, OREGONIANS HAVE FAILED TO
CONSTRUCT THE SOLUTION TO THIS PROBLEM.

AS OREGONIANS HAVE DEBATED SOLUTIONS, / DRAFTED
LEGISLATION / AND DELIVERED SPEECHES, THIS PROBLEM HAS GROWN
ENORMOUSLY.

BUT WE HAVE COME LITTLE CLOSER TO ITS SOLUTION.

TODAY / I ~~DO NOT~~ INTEND TO ADDRESS MYSELF ^{NOT} ONLY TO TAX
REFORM.

"TAX REFORM" IS BUT A PIECE OF THE RUBIK-LIKE PUZZLE WE
MUST SOLVE TOGETHER.

TODAY I WANT /INSTEAD/ TO TALK ABOUT ... AND TO MAKE
SPECIFIC, /WORKABLE AND IMAGINATIVE SUGGESTIONS FOR ... A PLAN OF
 FORCEFUL PROGRESS IN BOTH TAX REFORM AND EDUCATIONAL ^{REFORM FOR} QUALITY.

NEVER HAVE I BEEN SO OPTIMISTIC A SOLUTION WAS SO CLOSE
 AT HAND.

NEVER BEFORE HAS THE SOLUTION TO THIS PROBLEM BEEN SO
CLEAR.

NEVER BEFORE HAS THERE BEEN SO MUCH POSITIVE MOMENTUM TO
 ACT.

TODAY WE SEE THIS MOMENTUM FROM MANY DIRECTIONS ... FROM
 OPINION LEADERS AT THE HIGHEST LEVELS IN OUR STATE AND FROM
 CITIZENS AT THE GRASSROOTS ^{WHO} MUST ULTIMATELY MAKE THE DECISION.

BEGINNING WITH THE PLAN I AM ANNOUNCING TODAY, /WE
 POSSESS AN UNPRECEDENTED OPPORTUNITY TO SHOW THE WORLD ... AND
 FINALLY TO PROVE TO OURSELVES ... / THAT WE CAN SOLVE THE GREATEST
 CHALLENGE IN THE RECENT HISTORY OF OUR STATE.

THE CHALLENGE IS TO MEET THE CRITICAL NEEDS

- FOR STRENGTHENING OREGON EDUCATION AT EVERY LEVEL.

- FOR STABILIZING THE FINANCIAL FOUNDATION FROM WHICH WILL SPRING THE FINEST IN EDUCATION.

- FOR RELIEVING THE UNACCEPTABLE BURDEN OF LOCAL PROPERTY TAXES.

- AND/ FOR PUTTING TO REST THE UNPRODUCTIVE TURMOIL OREGONIANS SUFFER ABOUT BOTH TAXATION POLICY AND EDUCATIONAL QUALITY.

THAT CHALLENGE ALSO IS TO MEET THE UNMISTAKEABLE NEEDS FOR FURTHER ECONOMIC DIVERSIFICATION ALL ACROSS OUR STATE OF OREGON.

AND THAT CHALLENGE IS TO HELP THE STUDENTS WHOSE EDUCATION WE FINANCE TO FIND OREGON-GENERATED JOBS THAT WILL KEEP THEIR ENERGIES, / THEIR PRODUCTIVITY / AND THEIR TALENTS AT HOME.

EACH TIME A TALENTED OREGON GRADUATE MUST MOVE TO ANOTHER STATE TO PURSUE A CAREER, OREGONIANS FORFEIT THE PROFITS ON THEIR COSTLY INVESTMENT IN OUR SCHOOLS, OUR COLLEGES AND OUR UNIVERSITIES.

TODAY THE FOCUS IS UPON US ./. AS CITIZENS IN EVERY WALK OF LIFE ./. TO UNITE IN ANSWERING THESE PRESSING EDUCATIONAL CHALLENGES WITH WORKABLE SOLUTIONS.

OREGON IS WELL KNOWN FOR THE FIERCE PRIDE, / THE
 INNOVATIVE LAWS AND THE TENACIOUS COMMITMENT WE ~~HAVE~~ ^{HAVE} SHOWN IN
 PROTECTING AND PRESERVING OUR NATURAL RESOURCES.

~~TODAY / I WANT OREGONIANS TO JOIN ME IN SHOWING THEIR FIERCE PRIDE,
 NOW I WANT THE CITIZENS OF OREGON TO JOIN ME IN A
 INNOVATIVENESS AND TENACITY ~~FOR~~ FOR OUR HUMAN RESOURCE. / WE HAVE WELL DEFINED GOALS
 COMMITMENT TO SET GOALS, TO SHOW OUR PRIDE AND TO DEVELOP THE
 FOR OUR NATURAL RESOURCES BUT HAVE WANDERED AIMLESSLY WHEN IT CAME TO ~~OUR~~ OUR
 FULL POTENTIAL OF OUR HUMAN RESOURCE.
 HUMAN RESOURCE.~~

^{NOTE}
 IS ONE CLEAR & CONSTRUCTIVE STEP TOWARD THE
 MY PLAN ~~MAKES A~~ MAKES A FULL COMMITMENT TO OUR HUMAN RESOURCE BY
 ADDRESSING THE CRITICAL NEEDS OF EDUCATION IN OREGON.

AT THE ELEMENTARY AND SECONDARY LEVEL, / THE CHALLENGES
 FOR EDUCATION ARE NOW AS WELL KNOWN AS THEY ARE DISTURBING.

FAR TOO MANY OREGON STUDENTS START CLASSES EACH AUTUMN
UNSURE WHETHER THEY WILL PROFIT FROM A FULL ACADEMIC YEAR OF
 QUALITY INSTRUCTION.

TOO MANY PARENTS SEND THEIR CHILDREN TO SCHOOL / GRIPPED
 BY THE GNAWING FEAR THAT EDUCATIONAL PROGRAMS WILL NOT ADEQUATELY
 PREPARE THEIR CHILDREN FOR THE JOBS AND THE CAREERS OF THE
 FUTURE.

TOO MANY OREGONIANS GENEROUSLY INVEST THEIR HARD-EARNED
 DOLLARS IN OUR SCHOOLS FEARING THAT / WHILE SOME STUDENTS ARE
 RECEIVING FULL VALUE, OTHERS ARE BEING HOPELESSLY SHORT-CHANGED.

MANY TEACHERS AND ADMINISTRATORS ANNUALLY WASTE VALUABLE TIME AND RESOURCES WRESTLING DOWN THE HEAVYWEIGHT SCHOOL-FINANCE DRAGON ~~/WHEN~~ INSTEAD THEY WANT DESPERATELY TO EDUCATE EAGER STUDENTS.

AND MANY TAXPAYERS ... JUSTIFIABLY ANGRY, CONFUSED AND FRUSTRATED BY AN INTOLERABLE RELIANCE ON LOCAL PROPERTY TAXES ... FIND THEY CANNOT CONTROL THOSE TAXES WITHOUT JEOPARDIZING THE EDUCATIONAL STRENGTH AND THE ECONOMIC FUTURES OF THEIR COMMUNITIES.

IN OUR STATE'S COMMUNITY COLLEGES, THE CHALLENGES ARE NO LESS VIVID.

OREGON BOASTS AN EXCELLENT SYSTEM OF COMMUNITY COLLEGES.

THESE COMMUNITY COLLEGES ARE THE PRODUCT OF FAR-SIGHTED OREGONIANS WHO SAW WHAT A COMPREHENSIVE SYSTEM OF TWO-YEAR, POST-SECONDARY SCHOOLS COULD DO FOR ^{ALL} THE CITIZENS OF OREGON.

THESE COMMUNITY COLLEGES ENABLE OUR CITIZENS ... REGARDLESS OF INTEREST, AGE OR STATION ... TO ENHANCE THE QUALITY OF THEIR LIVES.

HOWEVER, AS PRISONERS OF UNPOPULAR LOCAL PROPERTY TAXES, OUR COMMUNITY COLLEGES SUFFER FROM THE SAME ENERGY-SAPPING FINANCIAL INSTABILITY AS OUR ^{GRADE 4 HIGH} PUBLIC SCHOOLS.

IN ADDITION, OREGON'S COMMUNITY COLLEGES .. UNLIKE OUR PUBLIC SCHOOLS AND ~~UNLIKE~~ HIGHER EDUCATION .. LACK A SEPARATE, STRONG AND CLEAR VOICE AT THE STATE LEVEL.

IN OUR STATE-SUPPORTED COLLEGES AND UNIVERSITIES, WE MUST HEED THE WARNING OF APPALLING CONDITIONS THAT ARE PERILOUSLY CLOSE TO REACHING THE IRREVERSIBLE.

OREGON IS EXPORTING TO OTHER STATES TOO MANY OF THE BEST AND THE BRIGHTEST FROM ITS HIGHER-EDUCATION FACULTIES.

YEARS OF INATTENTION .. COMBINED WITH THE SEVERITY OF FISCAL RESTRAINTS SPAWNED BY RECESSION .. HAVE PUSHED FACULTY SALARIES TO DEPTHS THAT ARE NOTHING SHORT OF ALARMING.

FACULTY SALARIES AT THE UNIVERSITY OF OREGON AND OREGON STATE UNIVERSITY NOW RANK IN THE BOTTOM 10 PERCENT OF PUBLIC INSTITUTIONS THAT GRANT DOCTORAL DEGREES.

FURTHERMORE, OREGON'S COLLEGES AND UNIVERSITIES ARE SUFFERING UNCONSCIONABLE DETERIORATION BRED BY POORLY MAINTAINED BUILDINGS .. OUTDATED EQUIPMENT .. AND CAPABLE STUDENTS EXCLUDED BY HIGH TUITIONS.

THESE ARE CHALLENGES OF HISTORIC PROPORTIONS, INDEED.

● FAR TOO MANY HIGH SCHOOL ^{NEW & WOMEN} GRADUATES WITHOUT A SOLID FOUNDATION IN THE BASIC SKILLS DEMANDED BY OUR TECHNOLOGICALLY SOPHISTICATED SOCIETY.

● SCHOOLS AND COMMUNITY COLLEGES FOR WHICH FINANCIAL INSTABILITY HAS BECOME AN ACCEPTED IF UNWELCOMED, TRADITION.

● AND ONCE-PROUD COLLEGES AND UNIVERSITIES WHOSE QUALITY IS BEING INSIDIOUSLY ERODED BY INADEQUATE ATTENTION.

BUT ... LIKE OTHER TOUGH CHALLENGES OREGONIANS HAVE SOLVED SUCCESSFULLY ... THESE, TOO, CAN BE ANSWERED IN A MANNER THAT WILL PROMOTE OREGON'S NATIONAL REPUTATION FOR INNOVATIVE PROBLEM-SOLVING.

I AM GENUINELY EXCITED ABOUT THE SOLUTION I BEGAN DRAFTING EARLY THIS YEAR.

IT IS A BOLD PLAN THAT MEETS THESE CHALLENGES HEAD ON.

IT IS A BALANCED PLAN THAT CAN BE SUPPORTED ENTHUSIASTICALLY BY OREGON EDUCATORS, BY OREGON BUSINESS LEADERS, BY OREGON LABOR, AND BY THE FULL SPECTRUM OF FORWARD-LOOKING CITIZENS ALL ACROSS OUR STATE.

IT IS A BROAD-BASED PLAN THAT MEETS THE FIVE CRITERIA CITIZENS WILL DEMAND WHEN THEY GO TO THE POLLS TO VOTE ON THE TAXATION COMPONENT TO FINANCE IT.

- FIRST, IT MUST GUARANTEE STUDENTS RECEIVE BASIC EDUCATION OF UNDISPUTED HIGH QUALITY.
- SECOND, IT MUST PLACE STRICT CONTROLS ON SCHOOL SPENDING.
- THIRD, IT MUST ENCOURAGE EDUCATORS TO BE FULLY ACCOUNTABLE TO THE CITIZENS OF OREGON.
- FOURTH, IT MUST SIGNIFICANTLY REDUCE THE BURDEN OF LOCAL PROPERTY TAXES.
- AND FIFTH, IT MUST RELEASE REVENUES AT THE STATE LEVEL TO PROVIDE ESSENTIAL SERVICES TO FURTHER DIVERSIFY OREGON'S RECOVERING ECONOMY.

THE PLAN I AM ANNOUNCING TODAY MEETS ALL FIVE OBJECTIVES.

MY PLAN WILL STRENGTHEN AND DIVERSIFY THE STRUCTURE OF OUR ECONOMY BY ENHANCING AND STABILIZING OUR EDUCATIONAL FOUNDATION.



MY PLAN WILL BUY EXCITING NEW DIMENSIONS IN EDUCATIONAL EXCELLENCE THAT WILL MAKE OREGON INCREASINGLY ATTRACTIVE TO CORPORATE INVESTORS WHO WILL CREATE A DIVERSIFIED POOL OF SECURE PAYROLLS / AND A PROMISE OF LASTING PROSPERITY FOR OREGONIANS.

AT THE HEART OF MY PLAN IS THE STRENGTHENING OF EDUCATION AT EVERY LEVEL, AND IN EVERY CORNER OF OUR STATE.

TO FINANCE GREATER EDUCATIONAL MUSCLE AT EVERY LEVEL., MY PLAN CALLS FOR A STATEWIDE SALES TAX OF 5 PERCENT.

THIS SALES TAX WOULD BE WRITTEN INTO OUR STATE CONSTITUTION BY THE VOTERS OF OREGON.

THIS SALES TAX WILL EXEMPT SUCH ESSENTIAL PURCHASES AS FOOD FOR HOME CONSUMPTION, / PURCHASE AND RENTAL OF HOUSING, / AND BASIC SERVICES SUCH AS THOSE FOR MEDICAL, LEGAL AND ACCOUNTING.
 THE PROCEEDS FROM THE TAX WILL BE DEDICATED TO PUBLIC EDUCATION.

ONLY THE VOTERS OF OREGON WOULD BE EMPOWERED TO CHANGE PROVISIONS OF THIS SALES TAX.

INITIALLY BY DEDICATING TO ELEMENTARY, / SECONDARY AND COMMUNITY COLLEGE EDUCATION THE ESTIMATED 750-MILLION DOLLARS IN REVENUES FROM THE SALES TAX, / IT WILL YIELD THE IMMEDIATE AND DRAMATIC EFFECT OF REDUCING LOCAL PROPERTY TAXES BY AN ESTIMATED 40 PERCENT STATEWIDE.

THAT IS SIGNIFICANTLY MORE THAN WOULD HAVE BEEN CUT EVEN BY BALLOT MEASURE 2 .. / THE PROPERTY-TAX LIMITATION MEASURE THAT RESPONSIBLE OREGON VOTERS DEFEATED ON NOVEMBER 6TH.

AS YOU KNOW, / I HAVE NEVER BEFORE SUPPORTED A STATEWIDE SALES TAX.

THAT IS A LONG-ESTABLISHED POSITION I HAVE HELD IN GOOD CONSCIENCE.

HOWEVER, / I HAVE CONCLUDED THE TIME HAS COME TO BALANCE MY PERSONAL PHILOSOPHY AGAINST THE INESCAPABLE MESSAGE THAT WE IN OREGON

- MUST STABILIZE THE FINANCING AND GUARANTEE THE QUALITY OF OUR EDUCATIONAL SYSTEM.

- MUST STRENGTHEN OUR DELIVERY OF A DIVERSITY OF MUNICIPAL SERVICES AT THE LOCAL LEVEL.

- ~~AND~~ MUST DIVERSIFY OUR ECONOMY TO CONTINUE TO GENERATE SECURE, / DIVERSIFIED PAYROLLS FOR THIS AND FUTURE GENERATIONS OF OREGONIANS.

● AND WE MUST FOREVER ELIMINATE THE PERCHING VULTURE OF THE 1 1/2% LIMITATION THAT HAS EXHAUSTED OREGONIANS AND DIVIDED OREGONIANS WHILE CONSUMING THE OTHERWISE CONSTRUCTIVE TIME, FINANCIAL RESOURCES AND TALENTS OF OUR CITIZENS.

MY PAST OPPOSITION TO A SALES TAX PALES BESIDE MY COMMITMENT TO MEETING THESE NEEDS / .. NEEDS WHICH NEVER IN OUR HISTORY HAVE BEEN SO CLEAR AS THEY ARE TODAY.

AMONG THE REASONS I HAVE NOT SUPPORTED PAST SALES-TAX PROPOSALS WAS THAT THEY WERE MERELY TAX SHIFTS WHICH MADE NO SIGNIFICANT INVESTMENT IN THE FUTURE OF MY STATE.

IN OTHER WORDS, / PAST PROPOSALS DID NOT BUY ANYTHING TO GUARANTEE ^{THAT} THE FUTURES OF OREGONIANS WOULD BE ENHANCED.

PAST SALES-TAX PROPOSALS HAVE MERELY REARRANGED THE STATUS QUO.

THIS PLAN DRAMATICALLY SHATTERS THAT MOLD.

THIS PLAN WILL NOT ONLY GENERATE IMPROVED BASIC EDUCATION AND BUY INNOVATION IN POST-SECONDARY EDUCATION . // BUT IT ALSO WILL PROVIDE GENUINE PROPERTY-TAX RELIEF.

AT THE ELEMENTARY AND SECONDARY LEVELS, / THE STATE WILL ASSUME RESPONSIBILITY FOR DEFINING AND FINANCING A BASIC EDUCATION FOR STUDENTS STATEWIDE.

WE WILL IMPLEMENT KEY ELEMENTS OF THE OREGON ACTION PLAN FOR EXCELLENCE.

WE WILL REQUIRE STATEWIDE STANDARDS ON WHAT IS TAUGHT / ... STATEWIDE REQUIREMENTS TO ENSURE IT ACTUALLY IS TAUGHT . // AND STATEWIDE TESTING TO ENSURE WHAT IS TAUGHT IS LEARNED.

THIS IS A PLAN ALREADY WRITTEN BY HUNDREDS OF CONCERNED OREGON CITIZENS WITH THE LEADERSHIP OF OUR STATE SUPERINTENDENT OF PUBLIC INSTRUCTION, VERNE DUNCAN.

THIS PLAN WILL FURTHER ENHANCE EDUCATIONAL ACCOUNTABILITY WITH PARENT ADVISORY COUNCILS . . . / WITH ANNUAL SCHOOL-PERFORMANCE REPORTS . . . / AND WITH SCHOOL-BASED BUDGETING AND ACCOUNTING.

I HAVE LONG BEEN AN OUTSPOKEN ADVOCATE OF LOCAL CONTROL BY THE CITIZENS OF OREGON.

THIS PLAN RECOGNIZES CITIZENS IN LOCAL SCHOOL DISTRICTS EXPECT THE RIGHT TO PURSUE DIVERSIFIED OBJECTIVES THAT MEET LOCAL NEEDS.

THIS PLAN ENCOURAGES THE CITIZENS OF OREGON TO MEET LOCAL NEEDS IN EDUCATION WHILE ALSO ANSWERING THEIR CITIZENS FOR RIGOROUS / BASIC INSTRUCTION TO PREPARE STUDENTS FOR AN INCREASINGLY COMPETITIVE / TECHNOLOGICAL JOB MARKET.

THIS PLAN WILL DELIVER TRUE EQUALITY IN EDUCATIONAL OPPORTUNITY . . . / IN BOTH ACADEMIC STANDARDS AND FINANCIAL RESOURCES . . . / REGARDLESS OF WHERE STUDENTS LIVE IN OUR STATE.

THIS PLAN WILL DRAMATICALLY REDUCE THE DEPENDENCE OF OUR PUBLIC SCHOOLS ON THE UNRELIABILITY OF FINANCING BY LOCAL PROPERTY TAXES.

SEVEN-HUNDRED-MILLION DOLLARS FROM THE SALES TAX WILL BE DEDICATED TO LOCAL PUBLIC SCHOOLS ACROSS OUR STATE.

THIS WILL PROVIDE CONSISTENT LEVELS OF ANNUAL FINANCING THAT WILL PERMIT LOCAL SCHOOL BOARDS TO CHART RESPONSIBLE, INDEPENDENT, LONG-RANGE PLANNING TO MEET OREGON'S DIVERSITY OF EDUCATIONAL NEEDS.

BUT EVEN AS WE PROMISE STABILITY TO OUR SCHOOLS, WE MUST PLEDGE RESTRAINT TO OUR CITIZENS.

ONCE THIS PLAN IS IN PLACE, WE MUST GUARANTEE OREGONIANS NEVER AGAIN WILL BE CONFRONTED BY BLOATED PROPERTY TAXES/OR BE CONFOUNDED BY INDIGESTIBLE INCREASES IN PROPERTY TAXES FOR SCHOOLS.

THIS PLAN MAKES THAT GUARANTEE/BY INCLUDING A LIMIT ON THE GROWTH OF SPENDING FOR EDUCATION.

LOCAL SCHOOL DISTRICTS WILL BE GIVEN NEW TAX BASES ... AND THE GROWTH OF THESE NEW TAX BASES WILL BE STRICTLY LIMITED TO 6 PERCENT ANNUALLY.

NEVER AGAIN WILL VOTERS BE ASKED TO APPROVE EXCESS LEVIES.

IF A LOCAL SCHOOL DISTRICT REQUIRES MORE REVENUE THAN THE TAX BASE WILL GENERATE, IT WILL BE EMPOWERED TO ASK VOTERS TO APPROVE A NEW TAX BASE ONLY AT PRIMARY AND GENERAL ELECTIONS IN ALTERNATE YEARS.

NEXT, THIS PLAN WILL LIFT OUR SYSTEM OF COMMUNITY COLLEGES ONTO A FIRMER FINANCIAL FOUNDATION.

THE INNOVATIVE EDUCATIONAL WORK OF OUR COMMUNITY COLLEGES ... NO LESS THAN THAT OF OUR ELEMENTARY AND SECONDARY SCHOOLS ... IS COMPROMISED BY A SYSTEM THAT TOO OFTEN GIVES PRIORITY TO FIGURING OUT HOW TO KEEP THE CLASSROOM DOORS OPEN.

THIS PLAN WILL DEDICATE 50-MILLION DOLLARS IN REVENUES FROM THE STATEWIDE SALES TAX TO STABILIZE THE FINANCING OF OUR COMMUNITY COLLEGES.

THIS PLAN WILL GIVE COMMUNITY COLLEGES NEW TAX BASES WITH THE SAME RESTRICTIONS AS THOSE ON PUBLIC-SCHOOL DISTRICTS.

THIS PLAN WILL INCREASE THE CLOUT, AND ENHANCE THE STATEWIDE COORDINATION, OF OUR NETWORK OF COMMUNITY COLLEGES.

IT WILL DO THIS BY CREATING A SEPARATE STATE BOARD FOR COMMUNITY COLLEGES.

THIS BOARD WILL BE APPOINTED BY THE GOVERNOR AND REPRESENT THE DIVERSE REGIONS OF OUR STATE.

THIS BOARD WILL PROVIDE STRONG, STATEWIDE LEADERSHIP FOR COMMUNITY COLLEGES IN THE EXECUTIVE BRANCH, / TO THE OREGON LEGISLATURE / AND WITH DECISION-MAKERS ALL ACROSS OUR STATE.

THIS BOARD WILL BE RESPONSIBLE FOR SETTING GOALS ./. FOR ESTABLISHING UNIFORM TUITIONS ./. FOR APPROVING NEW PROGRAMS AND DISCONTINUING OLD ONES ./. AND FOR COLLECTING AND DISSEMINATING NECESSARY OPERATIONAL DATA.

CONSISTENT WITH THE CLEAR DEMANDS OF OREGONIANS FOR LOCAL CONTROL / EXISTING LOCAL COMMUNITY COLLEGE BOARDS WILL RETAIN THEIR AUTONOMY AND MAINTAIN LOCAL GOVERNANCE OF OUR COMMUNITY COLLEGES.

IT IS IN THE AREA OF HIGHER EDUCATION THAT THIS PLAN WILL ALLOW US TO CAPTURE EXCITING ACADEMIC AND RESEARCH POTENTIAL THAT WILL ACT AS AN IRRESISTIBLE MAGNET FOR NEW INDUSTRIES CONSIDERING OUR STATE FOR INVESTMENT.



APPROVAL OF THE SALES TAX WILL ENABLE THE STATE TO REDIRECT EXISTING GENERAL-FUND REVENUES TO ENHANCE HIGHER EDUCATION, NOW BUT ESPECIALLY IN THE FUTURE.

MY PLAN CALLS FOR CONSTRUCTION OF MODERN, /
ACADEMIC-INDUSTRIAL ^{RESEARCH} CENTERS ON OUR THREE UNIVERSITY CAMPUSES.

SPECIFICALLY

● A CENTER FOR RESEARCH IN THE BIOLOGICAL AND ADVANCED SCIENCES WILL BE ESTABLISHED ON THE UNIVERSITY OF OREGON CAMPUS IN EUGENE.

● A CENTER FOR RESEARCH IN ELECTRICAL AND COMPUTER ENGINEERING WILL BE CREATED ON THE OREGON STATE UNIVERSITY CAMPUS IN CORVALLIS.

● AND A CENTER FOR RESEARCH AND SERVICES IN INTERNATIONAL TRADE AND BUSINESS WILL BE LOCATED ON THE CAMPUS OF PORTLAND STATE UNIVERSITY.

THESE INNOVATIVE, / FORWARD-LOOKING FACILITIES WILL BE ATTRACTIVE TO INDUSTRY . . . JUST AS SOPHISTICATED, FUTURE-ORIENTED PROGRAMS IN HIGHER EDUCATION HAS ATTRACTED NEW INDUSTRY AND NEW JOBS TO OTHER STATES IN OUR NATION.

TO BE EFFECTIVE / OUR GROWING ACADEMIC-INDUSTRIAL RESEARCH PARTNERSHIP WILL REQUIRE ADDITIONAL COMPUTERS, / MODERN LABORATORY EQUIPMENT, / ADEQUATELY MAINTAINED FACILITIES AND GREATER COMPETITIVENESS IN FACULTY SALARIES.

IN MY STATE BUDGET PROPOSAL FOR THE 1985-87 BIENNIUM, I WILL RECOMMEND MONEY FOR MAKING HIGHER-EDUCATION SALARIES MORE COMPETITIVE ... / FOR MODERN LIBRARY AUTOMATION . / . AND FOR HIGH-PRIORITY REMODELING AND RENOVATION OF HIGHER-EDUCATION BUILDINGS.

THIS IS A PACKAGE THAT IS TRULY COMPREHENSIVE ... // A PACKAGE WHOSE ELEMENTS ARE CAREFULLY DESIGNED AND WHOSE COMPONENTS ARE FULLY INTEGRATED.

THIS IS A PACKAGE THAT

- WILL DRAMATICALLY REDUCE LOCAL PROPERTY TAXES.
- WILL STABILIZE THE FINANCING OF ELEMENTARY AND SECONDARY SCHOOLS AND COMMUNITY COLLEGES.
- WILL GUARANTEE RIGOROUS STANDARDS ARE MET AND EQUAL EDUCATIONAL OPPORTUNITIES GUARANTEED FOR STUDENTS ALL ACROSS OUR STATE.

● WILL FOSTER GREATER ACCOUNTABILITY TO THE CITIZENS WHO PAY THE BILL FOR EDUCATION.

● AND THAT WILL PROMOTE OREGON'S IMAGE AS A MAGNET FOR HIGH-TECH AND OTHER TYPES OF DIVERSIFIED INDUSTRY.

THIS PACKAGE WILL GIVE OREGON A FULL MEASURE OF THE EDUCATIONAL YEAST THAT WILL MAKE OUR ECONOMY GROW.

IN ADDITION, IT WILL STABILIZE THE FINANCING OF CITIES, COUNTIES AND OTHER LOCAL TAXING UNITS BY REDUCING THE PRESSURE OF BURDENSOME PROPERTY TAXES ON LOCAL VOTERS.

STABILIZING THESE LOCAL GOVERNMENTS IS CRITICAL BECAUSE EFFICIENT ROADS, SEWERS, WATER SYSTEMS AND OTHER PUBLIC WORKS ARE ESSENTIAL TO MEETING THE LEGITIMATE DEMANDS OF INDUSTRIES THAT PRODUCE LONG-TERM PAYROLLS.

I WILL ADDRESS THE NEEDS AND INTERESTS OF THESE AND OTHER UNITS OF LOCAL GOVERNMENT WHEN I DELIVER MY 1985-87 BUDGET TO THE OREGON LEGISLATURE.

AND THE INCOME TAXPAYER IS NOT FORGOTTEN IN MY COMPREHENSIVE PLAN
I ~~ALSO~~ WILL ADDRESS ^{THEIR} ~~THE~~ NEEDS OF ~~INCOME TAXPAYERS~~ BY RECOMMENDING TO THE OREGON LEGISLATURE CUTS IN INCOME TAXES TO BRING OREGONIANS TO LEVELS OF TAXATION THAT EXISTED PRIOR TO THE "ONE-TIME" TAX INCREASES REQUIRED TO RE-BALANCE THE STATE'S BUDGET.

I WILL DO THAT WITH CONFIDENCE THAT WE WILL SEE FURTHER
REDUCTIONS IN STATE INCOME TAXES IN THE FUTURE.

THE PLAN I PRESENT TO YOU TODAY IS ONE THAT IS
ABSOLUTELY ESSENTIAL TO THE EDUCATIONAL EXCELLENCE ,/. TO THE
ECONOMIC STABILITY ,/. AND TO THE FUTURE PROSPERITY OF OUR STATE.

I WILL PRESENT FULL DETAILS OF THIS PLAN TO THE 63RD
LEGISLATIVE ASSEMBLY WHEN IT CONVENES ON JANUARY 14TH.

I WILL GIVE THIS INNOVATIVE / FAR-REACHING PLAN MY TOP
PRIORITY DURING WHAT I FULLY EXPECT WILL BE A HISTORY-MAKING
LEGISLATIVE SESSION.

IT IS INCUMBENT UPON THE LEGISLATORS AND THE CITIZENS OF
OUR STATE OF OREGON TO DO LIKELIKE.

NEVER HAS THERE BEEN SUCH CONSENSUS ON THE NEED ,/. THE
DESIRABILITY ,/. OR THE TIMELINESS OF A SALES TAX.

NO STATE MORE THAN OREGON BELIEVES THE INJUNCTION OF
THOMAS JEFFERSON THAT "AN AMERICA THAT EXPECTS TO BE IGNORANT AND
FREE EXPECTS SOMETHING THAT NEVER WAS AND NEVER CAN BE."

IN THE 20TH CENTURY, / WE MUST RECOGNIZE THE SAME IS TRUE
OF ANY STATE THAT BELIEVES IT CAN ACHIEVE LONG-TERM PROSPERITY
WITHOUT PROMOTING EXCELLENCE IN EDUCATION.

WE MUST NOW MANUFACTURE THIS SOLUTION FROM THE CONSENSUS
ON OUR OBJECTIVES.

AS A STATE, WE CANNOT AFFORD TO BOW TO THE RANCOR AND
THE DIVISIVENESS THAT IN THE PAST HAVE BURIED SOLUTIONS IN
POLITICAL RHETORIC, IN REGIONAL SELF-INTEREST AND IN CONFLICT
OVER PET IDEAS.

THE CLEAR OBJECTIVES OF THIS PLAN .,/. ~~AND~~ THE UNDISPUTED
NEEDS FULFILLED BY THIS PLAN .,/. AND THE POSITIVE RESULTS THIS
PLAN WILL DELIVER MUST CONSTITUTE THE FIRST PRIORITY OF OUR
LEGISLATORS .,/. WHO MUST GIVE IT THEIR IMMEDIATE, THOUGHTFUL AND
UNINTERRUPTED ATTENTION.

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