



Governor

CONFIDENTIAL

OFFICE OF THE GOVERNOR
STATE CAPITOL
SALEM, OREGON 97310

Gov. Vic Atiyeh
State Capitol
Salem, Oregon
378-3121

October 28, 1982

GOVERNOR'S SCHEDULE
Monday, November 1 through
Sunday, November 7
(subject to change)

MONDAY, NOVEMBER 1

8:25 a.m. Gov. Atiyeh will address the senior class, Springfield High School, Springfield

9:25 a.m. Gov. Atiyeh will be interviewed by telephone on "Mid-Day," Scott Carter, moderator, KXL radio

11 a.m. Gov. Atiyeh will visit Morrow Electronics, Salem

11:45 a.m. Gov. Atiyeh will speak at luncheon meeting of Wilsonville Chamber of Commerce, Charbonneau, Aurora

2 p.m. Gov. Atiyeh will visit Floating Points Systems, Inc., Beaverton

3:15 p.m. Gov. Atiyeh will attend a coffee, Carter residence, Portland

TUESDAY, NOVEMBER 2

7 p.m. The election party for Gov. Atiyeh will be held at the Hilton Hotel Ballroom, Portland

WEDNESDAY, NOVEMBER 3

8:45 a.m. Gov. Atiyeh will be interviewed on "A.M. Northwest," KATU-TV (Channel 2), KATU studios, Portland

10 a.m. Gov. Atiyeh will be interviewed on "Northwest Today," KGW-TV (Channel 8), KGW studios, Portland

10:30 a.m. Gov. Atiyeh will be interviewed on tape for "News Conference 6," KOIN-TV (Channel 6), KOIN studios, Portland

THURSDAY, NOVEMBER 4

8 a.m.-5 p.m. Other than the times listed in the schedule today for specific events, Gov. Atiyeh will be spending his day reviewing agency budgets.

11:30 a.m. Gov. Atiyeh will attend birthday brown bag lunch for members of his personal staff, gov. conference room, Capitol

12:30-1 p.m. Open House. Gov. Atiyeh will attend Open House, ceremonial office (to receive third volume of "Catholic Church Records of Pacific Northwest, St. Louis, Gervais and Brooks; and to meet Miss Oregon Teen 1982 and other girls representing schools in Benton, Lane and Linn Counties)

7 p.m. Gov. Atiyeh will deliver remarks at first annual conference of Better Business Bureau, Red Lion Motor Inn - Lloyd Center, Portland

FRIDAY, NOVEMBER 5

8 a.m.-5 p.m. Other than the times listed in the schedule today for specific events, Gov. Atiyeh will be spending his day reviewing agency budgets.

11:30 a.m. Gov. Atiyeh will be interviewed on tape for "Face to Face," Mike Donahue, moderator, KOIN-TV (Channel 6), Atiyeh residence, Salem

SATURDAY, NOVEMBER 6

11 a.m. Gov. Atiyeh will be grand marshal in the third annual Scio Veterans Day Parade, Scio

Noon Gov. Atiyeh will have lunch at Henry's Garage, Stayton, as a part of the Scio Veterans Day activities

SUNDAY, NOVEMBER 7

TO: Governor Atiyeh
FROM: Denny Miles

As of October 31, 1982, there were 1,439,436 registered voters in Oregon.

A 71% turnout (given great weather and an accurate Norma Paulus) means over 1 million people will vote. This total would be a first in Oregon history (1,022,000).

I predict a 69.3% turnout (similar to 1974-69.3%, but higher than 1978-63.2%).

Remembering that since 1954 Democrats have had the registration edge and now 49.73% of registered voters are Democrats, 36.57% Republicans and 13.69% other--here are some fun goals:

- #1 50% + 1 vote or Victory
- #2 More than a 54.7% to 44.9% win--your margin over Straub in 1978
- #3 More than a 57.7% to 42.1% win--Straub's margin over you in 1974 (it would be the biggest gubernatorial victory in Oregon since 1950 when Doug McKay-66.09% beat Austin Flegel-33.95%)
- #4 More than 60% (generally considered the benchmark of a "landslide victory", i.e. out of 33 gubernatorial elections in Oregon's history, only 5 have scored over 60% for one candidate)
- #5 More than 66.09% would be biggest gubernatorial victory since 1942 when Earl Snell-77.87% beat Lew Wallace-22.12%
- #6 More than 69.06% would be the 2nd biggest gubernatorial victory in the history of Oregon (see 1942 for biggest victory)

Roy Bardsley predicted November 1, 1982 an Atiyeh win with 56.7% of the vote, Kulongoski 42.3%, and Cleveland 1.0%.

DMI says 62%-64% to 33%-35%.

I predict the following vote:

	<u>Vote</u>	<u>Percent</u>
Atiyeh	638,750	62.50%
Kulongoski	343,392	33.60%
Cleveland	39,142	3.79%
Misc. write-in's	716	.11%

October 25, 1982

MEMORANDUM

TO: Governor Atiyeh
FROM: Dave Fiskum *Dave*
RE: Election Night and Post-Election Media Coverage

Election Night Coverage

There no doubt will be a lot of interest in talking with you on election night. Rather than making trips to television stations as you have done in past years, it would be best if you are available to talk to the press during the election night party. All three major TV stations will be on hand at the victory party and most likely will do remote interviews with you. They will have the capability to allow analysts back in the studios to question you as well.

Channel 12, which does not have live remote capabilities, would like you to consider coming to the studio as close to 10 p.m. as possible. I have not committed, but said you would try.

I will be registered at the Hilton as well on election night and will make arrangements with the front desk to refer phone calls to my number.

Post-Election Coverage

In consultation with others on the staff, I have made three commitments for you after the election -- two on the morning of November 3 and another on November 5. These are as follows:

1. AM NORTHWEST (channel 2) would like to interview you and Mrs. Atiyeh from 8:45 a.m. to 9:25 a.m. The station's preference is to do this interview in the studio, although the producer would settle for a remote interview at the Hilton. The producer also indicated she would like you to feel free to bring other members of your family to the interview. I said I would pass that information on, but it was likely that only you and Mrs. Atiyeh would participate.

2. NORTHWEST TODAY (channel 8) would like to interview you and Mrs. Atiyeh starting as close to 10 a.m. as possible. The segment would run until 10:15 a.m. Again, the preference is in the studio.

3. FACE TO FACE (channel 6) would like to have an interview with you and Mrs. Atiyeh on November 5. The moderator is Mike Donahue. The schedule is as follows:

The channel 6 crew will arrive at your house at 10:30 a.m. and take about an hour to set-up; the interview with you and Mrs. Atiyeh will start about 11:30 a.m.; they will break down the first set and move to a second location in your house for an interview with you one-on-one; the crew will be out by 2 p.m. at the latest.

I should add that at channels 2 and 8, appearances will be contingent upon your winning the election. Channel 6 would like to go ahead regardless of the outcome.

DF/csh

cc: Gerry Thompson
Denny Miles
Glenna Hayden
Susan Bibelheimer

MONDAY, NOVEMBER 1

Breakfast on your own

8:25 AM SPEECH: Springfield Sr. High School seniors, Springfield, contact: Conrad Roemer, chm. of Social Studies Dept. (Media has been invited)

9:20 AM Go to Principal's office

9:25 AM TELEPHONE INTERVIEW (live at 9:30): "Mid-Day," KXL, Scott Carter, moderator (wrap up campaign questions)

9:45 AM DEPART

11 AM TOUR: Morrow Electronics, Salem, contacts: Ted Achilles & Denny Helzer
MEET: Employees & ATTEND: Ceremony to change from marine electronics, which is depressed, to avionics (Media has been invited)

TUESDAY, NOVEMBER 2

8 AM VOTE

9 AM CABINET

10 AM OFFICE

10:30 AM DEPART

11:30 AM VISIT: Office Workers, Campaign Office, Portland

~~1 PM~~ GOLF (weather permitting)

7 PM ATTEND: Election Night Party, Hilton Hotel Ballroom, Portland

OVERNIGHT: Portland Hilton

WEDNESDAY, NOVEMBER 3

Dave Fiskum will accompany you today.

8:45 AM INTERVIEW: "AM Northwest," KATU-TV (Channel 2), Portland

10 AM INTERVIEW: "Northwest Today," KGW-TV (Channel 8), Portland

10:30 AM INTERVIEW (Taping): "News Conference 6," Ted Bryant, Stephanie Fowler & possibly Linda Kramer, KOIN-TV (Channel 6), Video Productions, Portland

11:30 AM INTERVIEW: Gary Hill, KPTV (Channel 12), Portland

Noon LIVE on KGW-TV (Channel 8), Boyd Level

12:30 PM INTERVIEW: Foster Church, The Oregonian, Portland

1 PM LUNCH

REST OF AFTERNOON: Office Time or Media

11:20 AM DEPART

11:45 AM (you will be late)

LUNCH

SPEECH: Wilsonville Chamber, Charbonneau, contact: Greg Meyer

1:30 PM DEPART

2 PM TOUR: Floating Points Systems, Beaverton, contact: Norm Wittingstad

2:30 PM MEET: Employees (in cafeteria), Floating Points Systems

2:45 PM DEPART

3:15 PM ATTEND: Coffee, Carter residence, Portland

HOME